

A New Way To Classify Golf Courses To Improve Golfer Satisfaction

By [David Pierce](#)

FEATURED



Traditional ways to classify golf courses focus on access, ownership or management model, number of holes and other categories that don't tell the full story of how a course operates or who the customers are. After conducting extensive research, we believe that a better method is to focus on the type of experience provided at the facility. This approach can help golf courses understand how they compare to similar facilities and how best to improve golfer satisfaction.

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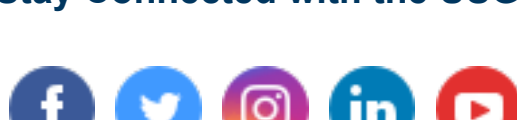
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