

## Improving Pace of Play and the Golfer Experience

By [Hunki Yun](#), Director of Business Development, USGA Regional Affairs

### FEATURED



Golf enjoyed a resurgence in 2020, with increased rounds reported at courses throughout the U.S. The question now is whether golf can capitalize on this momentum to make lasting gains in participation and revenue. The key will be improving the game's primary product – a round of golf. Understanding what drives golfer satisfaction, and dissatisfaction, has been the focus of extensive USGA-funded research over the past several years, and our recommendations can help you improve the golfer experience and overall financial health of your facility.

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## Multimedia Content

### FORE THE GOLFER



#### Choosing Which Tees to Play

Selecting an appropriate tee for your round has a huge impact on how much fun you have and the overall pace of play. Here are a few techniques you can use to choose the right tee.

[Watch Video](#)

### 100TH ANNIVERSARY



#### 100th Anniversary: USGA Greens

As golfers, we don't spend much time thinking about what is under the surface of a green while we're lining up a key putt, but the way a green is built has a huge impact on our round.

[Watch Video](#)

## Research

### RESEARCH



#### Golfer Experience Research: What a Golfer Really Wants

USGA-funded research into the golfer experience studied the range of expectations and what aspects of the golfer experience can be improved to have the most impact on overall satisfaction.

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## Fore The Golfer

### FORE THE GOLFER



#### Why is it Hard to get my Tee in the Ground?

Have you ever felt like you needed a hammer to get your tee in the ground? Why does this happen at some courses? The answer is found in what lies beneath the grass you are playing on.

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## Regional Updates

### WEST



#### Return of the Putting Course

Putting courses are seeing a resurgence at resort facilities. Here are some tips that can help keep a busy putting course in good condition.

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### NORTHEAST



#### Winter Shade

Sunlight and air movement during summer is important, but don't forget to evaluate the effect that trees have on turf during winter months too.

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### CENTRAL



#### Protect Your Bunker Edges

Mechanical bunker rakes are great for efficiency, but their repeated use can damage bunker edges. Learn how some courses are overcoming this issue.

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### SOUTHEAST



#### More Rounds, More Carts, More Damage

Golf courses that implemented single-rider cart policies and reduced labor hours have seen increased wear and turf damage going into winter play.

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