

Connect With the USGA at the 2020 Golf Industry Show



As the USGA Green Section celebrates its 100th anniversary in 2020, we are preparing for an exciting week at the Golf Industry Show (GIS), happening January 25 - 30 in Orlando, Fla. We invite you to visit us in **BOOTH 1413** to meet our team, which will include regional agronomists from around the country. Joining us this year will be: Chris Hartwiger (Director, Course Consulting Service) Darin Bevard, (Director, Championship Agronomy), Paul Jacobs and Elliott Dowling (Northeast Region), Steve Kammerer and Addison Barden (Southeast Region), John Daniels

and Zach Nicoludis (Central Region) and Brian Whitlark and Cory Isom (West Region). You will also have the opportunity to meet members of our Education and Outreach and Products teams, and to learn more about new and exciting offerings coming in 2020.

Our booth will offer opportunities to learn more about the USGA Green Section's rich history of serving the game and advancing the conditioning of golf courses. From interactive quizzes and exhibits to software demos, you'll definitely want to prioritize visiting us. In addition to our booth, we are proud to offer the following opportunities to connect with our staff at GIS. Safe travels and we look forward to seeing you in Orlando!



Regrass Those Fairways! Save Costs and Improve Playing Conditions (1170-01) (0.35 edu. points)

Improved turfgrass species are readily available, but golf courses have been slow to undergo regrassing projects due to concerns with disruption. This seminar will focus on why fairway regrassing is beneficial and how to execute a successful project at your facility that will result in improved playing conditions, cost savings and fewer maintenance inputs. Presented by Elliott Dowling (Northeast) and Zach Nicoludis (Central).

[Visit The Golf Industry Show Website For More Information](#)

Location: Room W304D - West Concourse

Date and Time: Tuesday, January 28, 2020, from 1:00 p.m. - 5:00 p.m.



Panel Discussion: GCSAA Stage, Booth #3235 - South Concourse New Trends In Putting Green Aeration and Topdressing

This panel will discuss emerging trends in aeration and topdressing programs and compare them with traditional practices. Key areas of focus include core aeration vs. solid-tine aeration, aeration frequency and timing, sand- and air-injection equipment, and topdressing sand selection for routine applications. Moderated by Nelson J. Caron, director of golf and grounds maintenance, The Ford Plantation Golf Club and featuring agronomists from across the country, including: Paul Jacobs (Northeast), Addison Barden (Southeast), John Daniels (Central) and Brian Whitlark (West).

Location: GCSAA Stage, Booth #3235

Date and Time: Wednesday, January 29, 2020, at 11 a.m. - 12 p.m.



USGA Green Section Award Presentation

Immediately following the panel discussion, the USGA will proudly present the 2020 Green Section Award to this year's deserving recipient.

Location: GCSAA Stage, Booth #3235

Date and Time: Wednesday, January 29, 2020, 12:00 p.m.



The ASGCA Winter Meeting at GIS

The American Society of Golf Course Architects (ASGCA) is hosting a day-long, multi-presentation seminar for architects, superintendents, builders and all other golf development industry professionals. As part of that program, Dr. Cole Thompson, assistant director of USGA Green Section Research, will be presenting on the Natural Capital Project. Since 2017, the USGA has supported research with the University of Minnesota's Institute on the Environment to better understand the value that golf courses provide communities. The focus of the research is to compare golf courses to other land uses based on ecosystem services such as the ability to provide pollinator habitat or to mitigate urban heat islands. As part of the research, scientists have developed strategies to estimate the ecosystem services golf courses provide in several U.S. cities.

[Visit The Golf Industry Show Website For More Information](#)

Location: Room N220AB - North Concourse

Date and Time: Tuesday, January 28, 2020, from 9:00 a.m. - 4:00 p.m.

COME VISIT US IN **Orlando**

2020 PGA MERCHANDISE SHOW

Jan. 22 - Jan. 24
 Booth # 3935

2020 GOLF INDUSTRY SHOW

Jan. 25 - Jan. 30
 Booth # 1413

**Orange County
 Convention Center**
 Orlando, Fla

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