A WELL-DEFINED INTERNSHIP PROGRAM CAN SUCCESSFULLY ATTRACT INTERNS TO ANY GOLF COURSE

How is it that Tiger Woods and Washington Redskins' quarterback Robert Griffin III can play their respective professional sports with such precision? When they're not on the course or on the field, they often practice in a variety of situations. The same can be said for superintendents. They have to deal with greens that are less than perfect, flimsy fairways, and playing conditions that are often less than what the players demand.

So how do superintendents attract individuals from this limited pool of golfers who have the opportunity to succeed in this profession? Despite the declining job market and declining or stagnant wages, superintendents still have to attract potential interns to their facilities. The challenge is to develop an internship program and ways to attract potential candidates.

One solution is to emphasize the relevance of an internship to the industry. Many golf facilities are in the process of determining what equipment purchases will be necessary for 2014. This article from the USGA Green Section Record focuses on how equipment can be an absolute necessity to maintain a golf course.

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A new NTEP warm-season putting green trial is underway at two locations. Bermudagrass, seashore paspalum and zoysiagrass entries will be evaluated in years one through four. A second phase will evaluate these entries for survival and turf type characteristics and agronomic characteristics of the first four years.

Renovation seems to be the theme this month in the NORTHERN UNITED STATES. Turf conferences are underway in the Midwest. Operations are being prepared for the coming peak winter conditions, and golf facilities in Florida are fine-tuning summertime renovations and cultivation programs. The calendar is filling up with golf events, which is always a good sign.

Mark your calendar and save the dates!

Numerous turf conferences are already scheduled in the Southeast region this month. Agronomists provide updates outlining current issues of what they are observing in the field. Be sure to view updates from other regions and not just your own because featured ideas, solutions, and operations fare are often apply to other parts of the country.

Attracting an intern can be a frustration process for golf course superintendents. Despite the declining job market and declining or stagnant wages, superintendents. Despite the declining job market and declining or stagnant wages, superintendents still have to attract potential candidates. So how do superintendents attract individuals from this limited pool of golfers who have the opportunity to succeed in this profession? Despite the declining job market and declining or stagnant wages, superintendents still have to attract potential candidates. So how do superintendents attract individuals from this limited pool of golfers who have the opportunity to succeed in this profession?