

2010 GREEN SECTION EDUCATION CONFERENCE

Money Talks — But Who is Listening?

February 12, 2010 • San Diego, California

For the 33rd consecutive year the annual Green Section Education Conference was held in conjunction with the Golf Industry Show. This year, 600 people attended the program on Friday, February 12, at the San Diego Convention Center. The Green Section's National Director, Jim Snow, served as moderator for the morning's program of eight speakers who addressed this year's theme, "Money Talks — But Who is Listening?" The articles contained in this issue summarize the presentations.



USGA President

James B. Hyler, Jr.

Executive Director

David B. Fay

**Green Section
Committee Chair**

Steve Smyers
2622 W. Memorial Blvd.
Lakeland, FL 33815

Editor

James T. Snow

Associate Editor

Kimberly S. Erusha, Ph.D.

Cover Photo

The 2010 USGA Green Section Award was presented to Dr. Dan Potter, professor of turf and landscape entomology at the University of Kentucky. Dan has strived, with much success, to manage insects on golf courses in ways that are environmentally friendly and sustainable.

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