2008 USGA Green Section Education Conference

Friday, February 1, 2008 Orange County Convention Center Orlando, Florida

TAKING CARE OF BUSINESS: OPPORTUNITIES TO ENHANCE FACILITY AND PROFESSIONAL GROWTH

9:45-9:55 a.m.

Customer Service from the Agronomic Side

Christopher Hartwiger, Southeast Region senior agronomist, and Patrick Gross, director of the Southwest Region Two seasoned agronomists share customer service examples from the collective travels of the USGA Green Section agronomists.

9:55-10:25 a.m.

Golf Across Generation and Gender

Patrick Shea, Esq., principal of Patrick A. Shea, P.C., Salt Lake City, Utah *The golf course management team has an important overall stake in making the course welcoming to all golfers.*

10:25-10:55 a.m.

The Ogre, the Donkey, and the Princess

Dave Chag, general manager, The Country Club, Chestnut Hill, Mass.

Teamwork is what it's all about to successfully coordinate all departments at the golf facility. 10:55-11:05 a.m. Presentation of the 2008 Green Section Award

11:05-11:35 a.m.

Cultivating Excellence — Growing the Club from the Inside Out

Barbara Jodoin, general manager/COO, Pinetree C.C., Kennesaw, Ga. How does the operating strategy of a club create success? Can it really be this simple to achieve extraordinary results at your golf course or business? Your place in the plan to cultivate excellence.

11:35-11:45 a.m.

Customer Service from the Agronomic Side

David Oatis, director, Northeast Region, and Larry Gilhuly, director, Northwest Region Agronomists share more examples gathered from the collective travels of the USGA Green Section staff.

2008 USGA NATIONAL & REGIONAL CONFERENCES

February I	Orange County
	Convention Center
	Orlando, Florida
Florida Regi	on
February	Course Official Seminars
	TBA
Mid-Atlantie	c Region
February 25	Radisson Hotel/Expomart
	Monroeville, Pennsylvania
March II	DuPont Country Club
	Wilmington, Delaware
Mid-Contine	ent Region
March 20	Lakeside Country Club
	Houston, Texas
Northeast R	legion
March 4	Rhode Island
	Convention Center
	Providence, Rhode Island
March 13	Oak Hill Country Club
	Rochester, New York
March 27	Wheatley Hills Country Clu
	East Williston, New York
Southeast R	egion
March II	Ballantyne Resort
	Charlotte, North Carolina
Northwest I	Region
March 4	Peaks and Prairies
	Helena, Montana
March 7	Sand Point Country Club
	Seattle, Washington
March 10	Portland Golf Club
	Portland, Oregon
March II	Lakewood Country Club
	Lakewood, Colorado
March 13	The Country Club
	of Salt Lake City
202 (215) 000	Salt Lake City, Utah
March 31	Hapuna Resort
	Kamuela, Hawaii
April I	Lihue Convention Center
1.1.1.1	Lihue, Hawaii
April 2	Mid-Pacific Country Club
	Kailua, Hawaii
April 3	King Kamehameha Golf Clu
	Wailuku, Hawaii
	increase and inc
Southwest R	legion
Southwest R January 21	Old Ranch Country Club

January 21	Old Ranch Country Club
	Seal Beach, California
March 10	Claremont Country Club
	Oakland, California
March II	TBA
	Nevada
March 17	TBA
	Arizona

North-Central Region

January 15 Indianapolis Convention Center Indianapolis, Indiana