

# 2005 USGA Green Section Education Conference Golf Industry Show

Friday, February 11, 2005  
Orlando, Florida

## FOR THE GOOD OF THE GAME

10:00 a.m.

### Opening Remarks

DAVID OATIS, *Director, Northeast Region*

10:05 a.m.

### Golf's Environmental Situation for 2005 — Where Do We Stand?

KIMBERLY ERUSHA, PH.D.,  
*Director of Education*

The golf industry must stay actively involved in environmental issues. Attendees will be updated on USGA environmental programs to sustain effective communication with supporters and adversaries.

10:15 a.m.

### Where is Green Speed Taking the Game?

MATT NELSON, *Agronomist*, and  
LARRY GILHULY, *Director, Northwest Region*  
How much has green speed really changed in 25 years? Real numbers from USGA archives shed light on the dramatic change in putting green speed and how speed affects pace of play, setup, and enjoyment of the game. Is this trend good for the game?

10:25 a.m.

### Organic Fertilizer Considerations

STAN ZONTEK, *Director, Mid-Atlantic Region*  
Organic fertilizers should exhibit agronomic reliability, predictable release characteristics, appropriate physical properties, and consideration for the environment.

10:35 a.m.

### Presentation of 2005 USGA Green Section Award

BRUCE RICHARDS, *USGA Executive Committee*

10:45 a.m.

### Distance Control: The Game We Love, and the USGA

FRED RIDLEY, *USGA President*  
President Ridley offers an overview of some of the major issues impacting the game of golf.

11:05 a.m.

### Using Turf and Environmental Research to Your Advantage

MIKE KENNA, PH.D., *Director,*  
*USGA Research Program*

Accessing research results is just a click away. Learn how to refine search strategies and distill information into a useable form for members, owners, committees, and other interested parties.

11:15 a.m.

### Strategies for Organic Matter Control in Putting Greens

CHRIS HARTWIGER, *Agronomist,*  
*Southeast Region*, and  
PAUL VERMEULEN, *Director,*  
*Mid-Continent Region*

Climatic differences require different cultivation strategies, but the bottom line is satisfying agronomic objectives while minimizing disruption to golf course playability. Balancing politics and agronomy requires conviction, communication, and a good plan for managing putting greens.

11:30 a.m.

### Developing Guidelines for Tee Construction

JIM MOORE, *Director,*  
*Construction Education Program*

Tee construction guidelines would help protect owners, builders, and golf course superintendents.

11:45 a.m.

### Alternative Turfgrasses: Panacea or Problems?

JOHN FOY, *Director, Florida Region*, and  
BUD WHITE, *Senior Agronomist,*  
*Mid-Continent Region*

Do alternative turfgrass species provide the total solution? Experience suggests an integrated management program is necessary.

12:00 p.m.

### Adjourn

## 2005 USGA NATIONAL & REGIONAL CONFERENCES

### National Conference

February 11 Orange County  
Convention Center  
Orlando, Florida

### Florida Region

January 18 \*Quail West Golf and  
Country Club  
Naples, Florida  
November TBA Palm Beach Gardens Marriott  
Palm Beach Gardens, Florida

### Mid-Atlantic Region

February 28 Pittsburgh Expo Mart  
Monroeville, Pennsylvania  
March 17 Woodholme Country Club  
Pikesville, Maryland

### Mid-Continent Region

March 15 Brook Hollow Country Club  
Dallas, Texas

### Northeast Region

March 8 Rhode Island  
Convention Center  
Providence, Rhode Island  
March 16 Wheatley Hills Country Club  
Long Island, New York  
March 22 Oak Hill Country Club  
Rochester, New York

### Southeast Region

March 15 Pinehurst Country Club  
Pinehurst, North Carolina

### Northwest Region

March 9 Holiday Inn  
Bozeman, Montana  
March 21 Inglewood Country Club  
Seattle, Washington  
March 22 Lakewood Country Club  
Lakewood, Colorado  
April 5 Waialae Country Club  
Honolulu, Hawaii

### Southwest Region

January 10 Old Ranch Country Club  
Seal Beach, California  
March 16 The Arizona Biltmore  
Phoenix, Arizona  
March 21 Castlewood Country Club  
Pleasanton, California  
March 22 Spanish Trail Country Club  
Las Vegas, Nevada

\*Program focused on turf issues for golfers