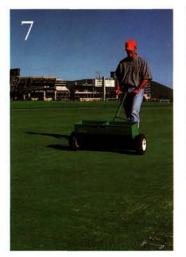
Contents



1 "Making Friends and Influencing Golfers" Golfers' expectations are shaped by someone; why shouldn't it be you? BY CHRIS HARTWIGER

Moss Control — New Products and Strategies Promising moss control strategies for Mid-Atlantic Region putting greens. BY PETER LANDSCHOOT, PH.D., JOSHUA COOK, AND BRADLEY PARK

10 Turf Establishment: Peephole or Panorama? Establishing new turf during the proper planting window is essential for success. BY CHARLES B. (BUD) WHITE



13 Nuisance Ants on Golf Courses

Understanding ant biology and behavior may help control mound building on putting greens and tees. BY REID M. MAIER AND DANIEL A. POTTER, PH.D.

17 Grasses for Overseeding Bermudagrass Fairways

Results of a national trial demonstrate the consistent improvement of perennial ryegrass cultivars. BY KEVIN N. MORRIS

22 Future Directions for Golf Course Water Use Regulation: A Regulator's Perspective

The future of golf course water use and regulation in one of the nation's highest ET use areas. BY CINDY SHIMOKUSU

25 Sharing Your Course With Raptors

Eagles, hawks, owls, and other birds of prey can be a vital part of wildlife on a golf course. BY JEAN MACKAY



28 **"As The Turf Turns"** Break the vicious cycle in your quest for perfection. BY JAMES H. BAIRD

30 Turf Twisters







USGA President Fred S. Ridley Green Section Committee Chairman Bruce C. Richards 12202 NE 31st Place Bellevue, WA 98005

Executive Director David B. Fay Editor James T. Snow

Associate Editor Kimberly S. Erusha, Ph.D.

Director of Communications Marty Parkes

Cover Photo

Good communication can make all the difference in how golfers view their course and what conditions they expect on a regular basis.