

# United States Golf Association Green Section Educational Program

**Sunday, February 17, 2001**  
**Dallas, Texas**

## **BIG CHALLENGES – UNIQUE SOLUTIONS**

12:00 p.m.

### **Welcome**

Moderator: James T. Snow, National Director, USGA Green Section

12:05 p.m.

### **Insights from GCSAA**

R. Scott Woodhead,  
President, GCSAA

12:10 p.m.

### **Lessons from the Lorax for the Golf Industry**

Dr. Frank Rossi, Cornell University  
*The story of the Lorax holds lessons for the relationship between golf and the environment. Dr. Rossi will draw parallels to challenge conventional wisdom and question golf's evolving role in protecting natural resources.*

12:40 p.m.

### **Presentation of the USGA Green Section Award**

12:50 p.m.

### **The Best Turf Tips from the Green Section Staff**

Chris Hartwiger, Agronomist,  
Southeast Region

Dr. Mike Kenna, Director,  
Green Section Research

Brian Maloy, Agronomist,  
Mid-Continent Region

John Foy, Director, Florida Region

1:10 p.m.

### **Are You Ready for Green Genes in Your Grass?**

Roger Krueger, Monsanto  
*Mr. Krueger will discuss how scientists are genetically modifying grasses and other organisms. Can they live up to their potential without risking environmental backlash?*

1:40 p.m.

### **More of the Best Turf Tips**

Patrick Gross, Director,  
Southwest Region

Jim Skorulski, Agronomist,  
Northeast Region

Keith Happ, Agronomist,  
Mid-Atlantic Region

Jim Moore, Director,  
Construction Education Program

2:00 p.m.

### **Rooting Course Management in the Fertile Ground of Environmental Stewardship**

Ronald Dodson,

Audubon International

*Celebrating individual accomplishments on the tenth anniversary of the Cooperative Sanctuary Program that point the way toward a future of new possibilities.*

2:30 p.m.

### **The Best Turf Tips Keep on Coming**

Bob Brame, Director,  
North-Central Region  
Darin Bevard, Agronomist,  
Mid-Atlantic Region  
Larry Gilhuly, Director,  
Northwest Region

2:45 p.m.

### **Closing Remarks**

## **2001 USGA GREEN SECTION NATIONAL & REGIONAL CONFERENCES**

### **NATIONAL CONFERENCE**

February 17                      Dallas Convention Center                      Dallas, Texas

### **FLORIDA REGION**

April 9                              Timuquana Country Club                      Jacksonville, Florida  
April 11                              Palm Beach Gardens Marriott                      Palm Beach Gardens, Florida

### **MID-ATLANTIC REGION**

February 26                      Radisson Hotel                                      Monroeville, Pennsylvania  
March 22                              Woodholme Country Club                      Baltimore, Maryland

### **MID-CONTINENT REGION**

March 6                              Lakeside Country Club                              Houston, Texas  
March 7                              Dallas Athletic Club                              Dallas, Texas  
March 8                              Oakbourne Country Club                              Lafayette, Louisiana  
March 14                              Hyperion Field Club                              Johnston, Iowa  
March 27                              Old Warson Country Club                              St. Louis, Missouri

### **NORTH-CENTRAL REGION**

March 12                              Kings Island Resort &                              Kings Island, Ohio  
Conference Center

### **NORTHEAST REGION**

March 15                              Monroe Golf Club                                      Rochester, New York

### **SOUTHEAST REGION**

March 20                              Alamance Country Club                              Burlington, North Carolina

### **NORTHWEST REGION**

March 5                              Blue Lakes Country Club                              Twin Falls, Idaho  
March 7                              Ramada Copper King                              Butte, Montana  
March 19                              Snoqualmie Falls Golf Club                              Fall City, Washington  
April 23                              Waialae Country Club                              Honolulu, Hawaii

### **SOUTHWEST REGION**

March 13                              (in conjunction with SCGA)                              California  
March 14                              (in conjunction with SCGA)                              California  
March 20                              Lakewood Country Club                              Denver, Colorado  
March 26                              Castlewood Country Club                              Pleasanton, California  
March 29                              Phoenix Country Club                              Phoenix, Arizona  
TBA                                      To be announced                                      Las Vegas, Nevada