

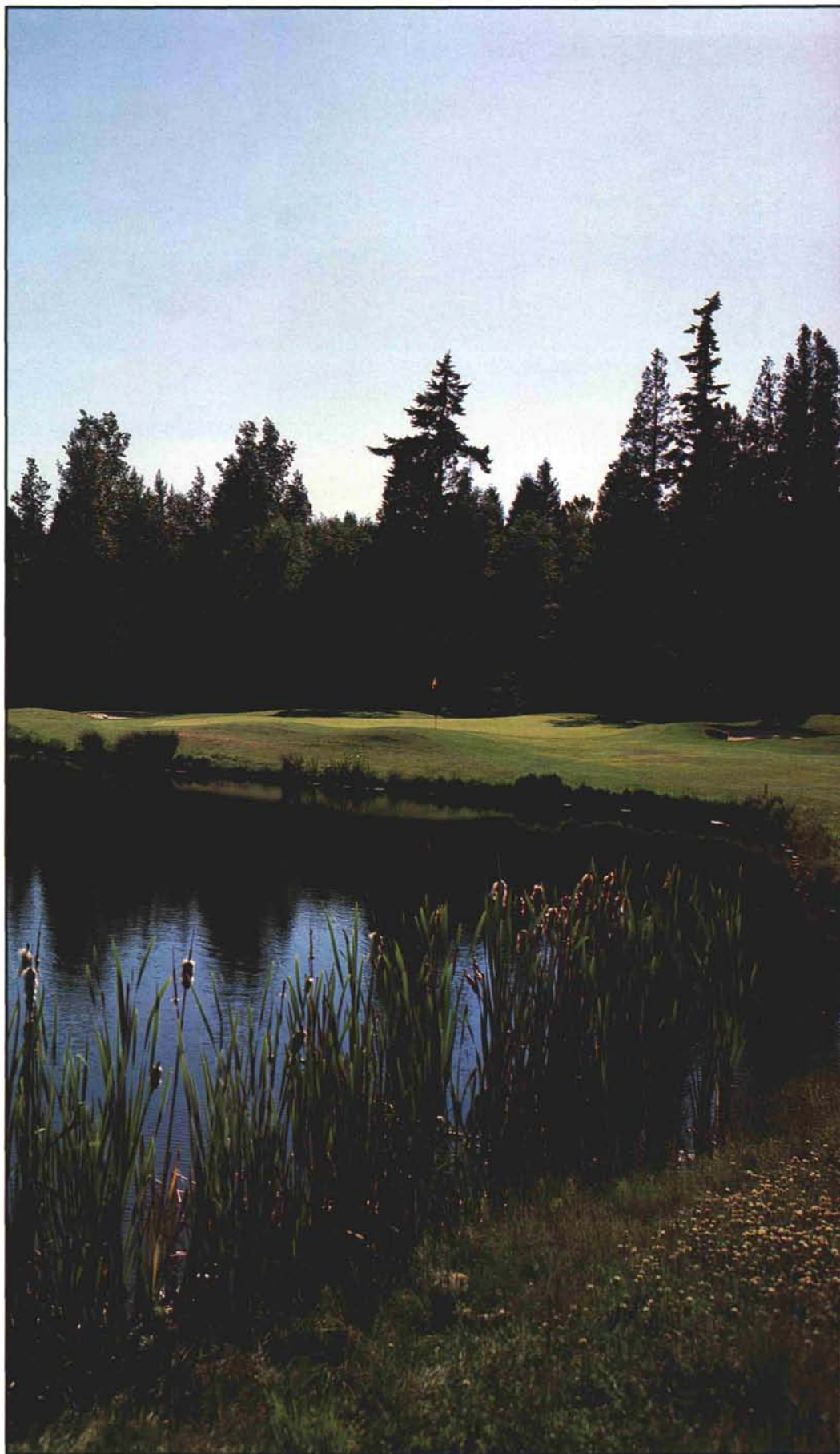
A VIEW FROM THE ROUGH

“Showin’ is better than tellin’!” That well-worn cliché seems to get tossed around quite a bit in the game these days, even though its applicability to many facets of golf today is dubious at best. But one situation where this phrase remains apt entails the many benefits derived from spending time thumbing through a new volume published by Sleeping Bear Press entitled *A View From The Rough*. This book, probably more than any other ever published, literally illustrates golf’s integral relationship with its surrounding environment through a series of splendid photographs, mostly culled from the collections of renowned golf photographer Mike Klemme.

The volume enables the reader to gather a new appreciation for and perspective on the game. Instead of limiting its vantage point to the more traditional role of the player, Klemme’s images depict the golf course in its entirety. You’ll see areas of restored natural vegetation, wetlands, and wild-life habitat that benefit the many creatures photographed on golf courses. Some of the more vivid examples show degraded and damaged landscapes such as quarries, landfills, and mines that have been transformed into vibrant golf course ecosystems that have helped communities turn eyesores into showcases.

While the book is composed predominantly of photographs, its text features quotes and statements from a variety of folks involved in both golf and the environment. They discuss the game’s ability to serve as a model industry for sound environmental stewardship. Several of the USGA’s programs, such as the Audubon Co-operative Sanctuary Program for Golf Courses and the Wildlife Links initiative, enjoy special and prominent mention.

Copies of *A View From The Rough* can be ordered by contacting Sleeping Bear Press, 121 South Main Street, P.O. Box 20, Chelsea, Michigan 48118, or by calling (313) 475-4411.

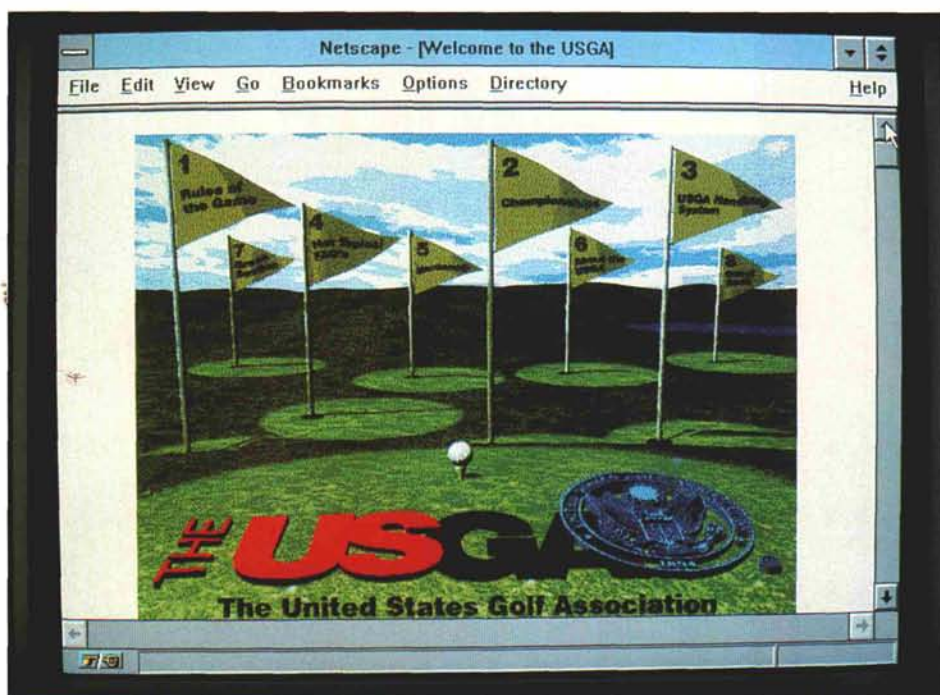


Semiahmoo, Blaine, Washington.



Prairie Dunes, Hutchinson, Kansas.

© MIKE KLEMME/GOLFOTO



The USGA's Internet site is an easy way to keep up with USGA activities and events.

USGA ENTERS THE INTERNET AGE

Looking to check the 1996 schedule of USGA competitions? How about some friendly agronomic advice? Want to get a USGA Handicap Index but don't know where to start?

All these questions can now be answered by a few flicks of your fingertips by accessing the USGA's home page on the Internet. The address for the site is:

<http://www.usga.org>

Upon first entering the site, you'll see a series of eight flagsticks located on

separate greens. Each one denotes a particular topic, such as Rules, Handicapping, Championships, etc.

The flag that will probably most interest the readers of this magazine is flag 7 for the USGA Green Section. A good deal of information is readily available, including basic information on programs as varied as the Turf Advisory Service, the Audubon Co-operative Sanctuary Program for Golf Courses, the Wildlife Links initiative, and all the USGA Environmental and Turfgrass Research Programs. A variety of other issues such as pesticides, spikeless alternatives, putting green speed, etc., are addressed as well.

All this information is intended for your use and can be easily retrieved. We only ask that you credit the USGA's Internet site as its source. So, the next time you're out surfin' on the Internet, cruise on into the USGA's site and take a look. You won't be disappointed.



The USGA received the 1996 President's Award for Environmental Leadership from the GCSAA on February 8th during the Environmental General Session of the GCSAA's 67th International Golf Course Conference and Show in Orlando. The recipient is chosen by the GCSAA board of directors based on exceptional environmental contributions to the game of golf. Created in 1991, the award previously recognized the USGA, The Audubon Society of New York State, and participating Audubon courses in 1993 for their role in helping create and popularize the Audubon Co-operative Sanctuary Program for Golf Courses.