Cover Photo:
Dr. William H. Daniel,
USGA Green Section
1984 Award Recipient.

Dr. William H. Daniel, USGA Green Section
1984 Award Recipient

GREEN SECTION COMMITTEE CHAIRMAN:
George M. Bard
5200 Newport Drive,
Rolling Meadows, Ill. 60006

NATIONAL DIRECTOR:
William H. Bengeyfield
P.O. Box 3375,
Tustin, Calif. 92681
(714) 544-4411

GREEN SECTION AGRONOMISTS AND OFFICES:
Northeastern Region:
United States Golf Association, Golf House,
Far Hills, N.J. 07931 • (201) 766-7770
James T. Snow, Director
Rams Horn Road
Dudley, Ma. 01570 • (617) 943-6749
Karl Ed Olson, Agronomist

Mid-Atlantic Region:
Suite B4, 9017 Forest Hill Avenue,
Richmond, Va. 23235 • (804) 272-5553
William G. Buchanan, Director
Patrick M. O’Brien, Agronomist

Southeastern Region:
P.O. Box 4213, Campus Station,
Athens, Ga. 30605 • (404) 548-2741
Charles B. White, Director
5579 Adair Way,
Lake Worth, Fla. 33463 • (305) 968-8146
Steve M. Batten, Agronomist

North-Central Region:
P.O. Box 592, Crystal Lake, Ill. 60014 • (815) 459-3731
Stanley J. Zonieck, Director

Mid-Continent Region:
17360 Coit Road, Dallas, Tex. 75252 • (214) 783-7125
Dr. Douglas T. Hawes, Director

Western Region:
P.O. Box 3375, Tustin, Calif. 92681 • (714) 544-4411
Larry W. Gilhuly, Director

1 Business Tips for the Golf Course Superintendent
A Panel Discussion
Budgeting and Purchasing
Important Factors in the Business of Golf Course Management
by Bruce R. Williams

2 Fresh from The Drawing Board
by William H. Bengeyfield

3 Money is Not the Problem
by John Monson

4 Hiring Practices
by James T. Snow

5 Lead, Follow or Get Out of the Way
by Donald E. Hearn

6 I Need A Secretary!
by Dr. Douglas T. Hawes

7 Who Sets the Standards for Play on Your Golf Course?
by Robert W. Osterman

8 The Image Game
by Bobbie Gee

9 Golf Keeps America Beautiful
And How You Can Help
by B. P. Russell

10 Some Qualities of Great Golf Course Superintendents
by James R. Hand

Back Cover Turf Twisters

©1984 by United States Golf Association®. Permission to reproduce articles or material in the USGA GREEN SECTION RECORD is granted to publishers of newspapers and periodicals (unless specifically noted otherwise), provided credit is given the USGA and copyright protection is afforded. To reprint material in other media, written permission must be obtained from the USGA. In any case, neither articles nor other material may be copied or used for any advertising, promotion or commercial purposes.

GREEN SECTION RECORD (ISSN 0041-5502) is published six times a year in January, March, May, July, September and November by the UNITED STATES GOLF ASSOCIATION®, Golf House, Far Hills, N.J. 07931. Subscriptions and address changes should be sent to the above address. Articles, photographs, and correspondence relevant to published material should be addressed to: United States Golf Association Green Section, Golf House, Far Hills, N.J. 07931. Second class postage paid at Far Hills, N.J., and other locations. Office of Publication, Golf House, Far Hills, N.J. 07931. Subscriptions $6 a year.