

ADVERTISEMENTS

The receipt of many requests from manufacturers of equipment, purveyors of materials, and the like, for advertising space, necessitates a statement of the policy of the Committee in respect to advertising. The Committee is not unappreciative of the compliment implied by these offers, but the acceptance of compensation from advertisers will involve on the Committee obligations which it can not and must not assume.

THE BULLETIN is maintained by the subscriptions of member-clubs and by the United States Golf Association, and its only interest is the interest of the golf clubs of the United States. If it serves its purpose, the cost to the member-clubs, especially after this year, will be so little in comparison with possible benefits that there will be no occasion to accept the financial aid of advertisers. The established golf journals furnish a most satisfactory medium through which advertisers can reach the buyers, and we have no wish to encroach upon their field. We wish to maintain independence of thought and action which will be impossible if we incur even an indirect obligation of loyalty to advertisers. We have nothing to sell, and only information and advice to give for what it may be worth. Occasionally references to advertised articles or services may be made, but it will always be found that it is for some purpose other than the promotion of the interest of the maker of the article or the person having services to sell. The members of the Committee recognize the merit of the wares and services offered by many advertisers, and will welcome their aid in the promotion of the aims of the Green Section when it comes in the way of useful and sound information free from self-interest. If the manufacturer of equipment can give us information as to its use and care without advertising his own particular goods, we shall be pleased. And so, in other lines, the information useful to our readers is eagerly sought. But we have nothing to sell, and we can not permit others to offer anything for sale through THE BULLETIN.

There is no claim or pretense that the members of the Committee or the Committee's scientific advisers are omniscient. They distinctly are not "experts." Though readers may not accept the views expressed in THE BULLETIN, they will not be permitted even to suspect that our views arise from or are colored by self interests.

For these reasons nothing in the nature of an advertisement will appear in THE BULLETIN.

An Appreciation

"The Green Section is the greatest imaginable comfort. Its value to those who will take advantage of it is beyond computation. Each bulletin is fully worth the annual dues of \$20. No golf club can afford to fail to join the Green Section and take advantage of what it offers, even if the dues were ten times \$20."—Mr. W. E. BARRET, *Chairman of the Green Committee, Hermitage Country Club, Richmond, Va., June 21, 1921.*

Hawaii Joins the Green Section

The Oahu Country Club, Honolulu, is one of the recent additions to the Green Section. Surely there is a wide field of usefulness open to us.