



FEATURED Understanding the Golfers at Your Course

Golfers have a wide range of demographic characteristics, skill levels, motivations for playing, and varying amounts of time and resources to devote toward golf. If golf facilities can better understand the characteristics of their current and potential customers, they can improve their course and offerings to increase golfer satisfaction in the most effective manner possible. As part of the USGA's ongoing research into the golfer experience, a recent project classified golfers into eight archetypes based on their individual characteristics and how they engage with the game. This information can be used by courses to better understand their customers and improve golfer satisfaction.

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Latest From Course Care

COURSE CARE



Aligning Grain When Changing Holes on Bermudagrass Greens

When changing holes on bermudagrass greens, it's important to make sure the grain is aligned between the plug and the surrounding turf in its new location. Here's how it's done.

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PODCAST

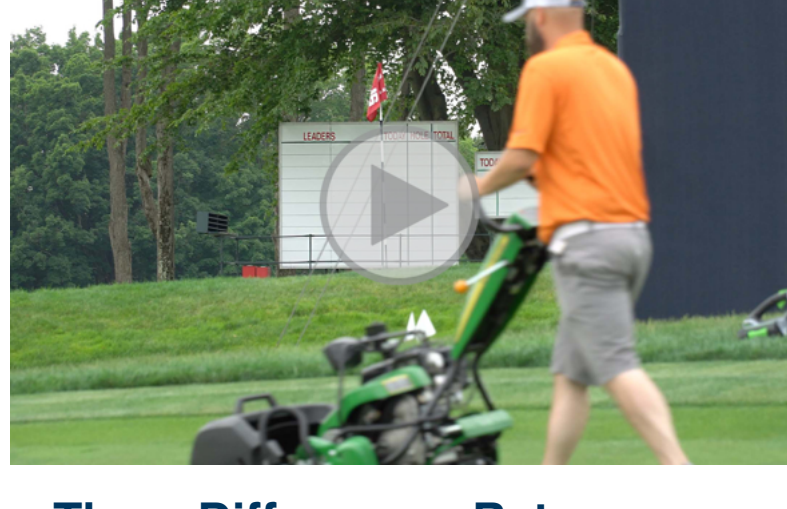


USGA CEO Mike Whan Reflects on the 2022 U.S. Open

Mike Whan joins us to talk about his first U.S. Open as CEO, his vision for what makes a good U.S. Open test, and the new E.J. Marshall platter that was awarded to the host superintendent.

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FORE THE GOLFER

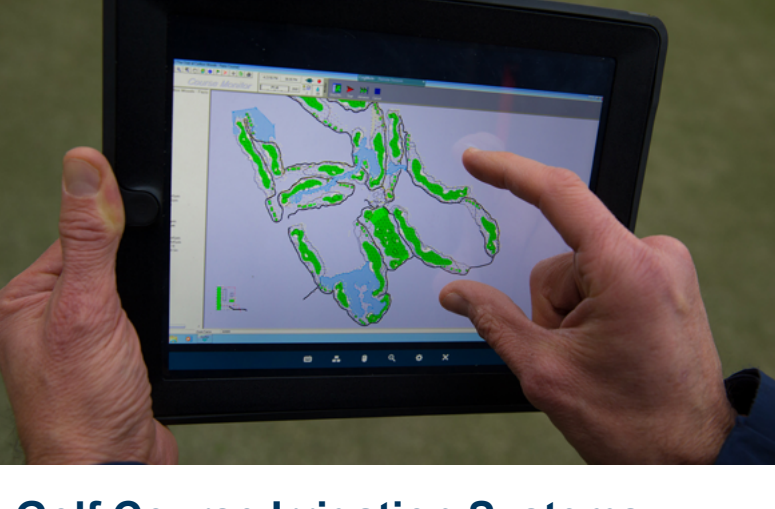


Three Differences Between USGA Championship Preparation and Routine Maintenance

A lot goes on behind the scenes to get a golf course ready for a USGA championship. Here are three key differences between championship preparation and routine maintenance.

[Watch Video](#)

FORE THE GOLFER



Golf Course Irrigation Systems – There's More Than Meets the Eye

We've all seen sprinklers running during a round of golf, but a lot of hidden technology and infrastructure is required for them to pop up and deliver water exactly where it's needed.

[Read Fore the Golfer](#)

Regional Updates

WEST



Fertilize for Turf Health, Not Color

Your putting green fertilizer program should supply just enough nitrogen to deliver healthy turf that recovers well from play.

[Read West Update](#)

NORTHEAST



Spring Chickenpox

Spring dead spot is visible on courses now that the weather is warm enough for bermudagrass to be fully green and growing.

[Read Northeast Update](#)

CENTRAL



Protecting the Fairway and Approach Interface

A simple adjustment in how fairways are mowed can have a significant positive impact on turf health at the interface between fairways and approaches.

[Read Central Update](#)

SOUTHEAST



Nematodes and Pesticides: The Risk-Reward Relationship

While nematodes can damage turf and affect playability, there could be negative consequences to chemical control applications that deserve careful consideration.

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