

GREEN SECTION RECORD

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CAN WE AFFORD NOT TO INVEST IN A NEW MAINTENANCE FACILITY?

IS YOUR MAINTENANCE FACILITY A LIABILITY THAT INTERFERES WITH COURSE CARE?



It is critical to use and store fertilizers and pesticides properly. The environmental liability associated with not doing so is tremendous.

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Much has been made of the economic downturn and the impact it has had on golf. In response, maintenance budgets have remained frozen or have been reduced at most golf facilities. Capital investment in course maintenance equipment and replacement of larger, more expensive infrastructure items have been put off or ignored at many facilities. This is not surprising because the need to reduce spending is understandable when income is down.

However, few golf facilities compute "the cost of not investing" in infrastructure items. In some cases, the cost of not investing can be considerable though not immediately obvious and difficult to quantify. There are times when it is financially impossible or unwise to invest in infrastructure items. Before deciding whether or not to spend on needed improvements, carefully consider the cost of not doing so. Quite simply, there are times when golf facilities simply cannot afford not to invest in maintenance infrastructure.

CARTS CAN BE A REVENUE SOURCE, BUT THERE ARE MANY COSTS ASSOCIATED WITH THEIR USE

GOLF CARTS - PROFIT CENTER OR NOT?

Golf cart use has steadily increased over time. The National Golf Foundation reported that 69 percent of all rounds in 2006 were played with carts. The percentage of rounds played by those carrying their own bag, down 14 percent, or using pull carts, down 10 percent, has steadily declined while cart use, up 24 percent, has increased significantly since 1994. Golf in the U.S. has transformed from a walking game to a riding game for many. This trend may be the result of an aging golfer population, but could also signify a change in golfers' perceptions of what defines a good golf experience.

Golf carts first became commercially available in the late 1940s and have since become invaluable for players that find it too difficult to walk while playing golf. Originally used to aid golfers in getting through their rounds, golf carts have become a major revenue source for golf facilities. In some cases, golf cart rentals are critical to the financial stability of the facility. Carts bring money in, but does the net revenue outweigh the negative effect their use has on course conditions, maintenance inputs and pace of play? Read More



has consequences and costs that must be considered.





patience when it comes to course conditioning as this winter has been severe. Here's what you can expect and how you can help your golf course reach its peak condition.

RESEARCH THAT MATTERS

DOES THE USGA STILL SUPPORT TURFGRASS AND ENVIRONMENTAL RESEARCH?

CLICK TO VIEW



environmental research. Not only does the USGA continue to support research, it provides more than a million dollars annually for 50 to 70 projects at land grant universities across the U.S. Since 1920, the USGA has provided \$40 million for turfgrass and environmental research.

FROM THE ARCHIVES

THE 1949 MAINTENANCE BARN IS HISTORY (HOPEFULL)

CLICK TO VIEW



While such structures served as simple storage areas in those days, facilities today serve multiple purposes, including safety, environmental, storage, education and equipment management. (Photo selected from the Noer/Milorganite Image Collection by Elisabeth Mabie and courtesy of the Michigan State Library Turfgrass Information Center.) **REGIONAL UPDATES**



eight regions staffed by agronomists who work with golf facilities on care of the

golf course. USGA agronomists provide regular regional updates outlining current issues and observations from the field. Be sure to view updates from multiple regions as featured ideas, techniques and solutions to problems often apply to other parts of the country



fast. A number of golf courses in the

region may have to recover from winter injury before much golf can be played this spring. Read More



into spring may cause some delays in

routine spring maintenance activities.

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information on warm-season turfgrass breeding and future new varieties for golf courses, athletic fields and home lawns. Read More



to remove problematic trees now and reduce the likelihood of turf thinning next Read More







MID-CONTINENT REGION As much of the lower Midwest remains in a significant drought, now is the time to take stock of your water. Read on for a list of questions that golf facilities should

be asking themselves so that plans are in place before a potential summer

drought event occurs. Read More



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IMPORTANT LINKS

Webcasts, podcasts, how it's done series, fore the golfer, and more Individual updates from 8 USGA Green Section regions and the research program

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