

The USGA Green Section was highlighted in the Thursday's Opening Session of the 2014 Golf Industry Show. Links to video recordings of each of the presentations are found below.

[2014 USGA GREEN SECTION AWARD VIDEO - DR. PETER DERNOEDEN](#)



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[USGA PRESENTATIONS AT THE 2014 GOLF INDUSTRY SHOW](#)

## USING SCIENCE AND TECHNOLOGY TO PRESERVE AND ENHANCE THE GAME




Dr. Matthew Pringle



[Watch Now](#)

## ATTRACTING PLAYERS TO YOUR COURSE BY FOCUSING ON WHAT IS IMPORTANT TO THEM




Chris Hartwiger



[Watch Now](#)

## IT'S ABOUT MORE THAN CONSERVING WATER – IT'S ABOUT STAYING IN BUSINESS




Jim Moore



[Watch Now](#)

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- Informative articles from USGA agronomists, turfgrass scientists, and guests
- Webcasts, podcasts, how it's done series, *fore* the golfer, and more
- Individual updates from 8 USGA Green Section regions and the research program

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