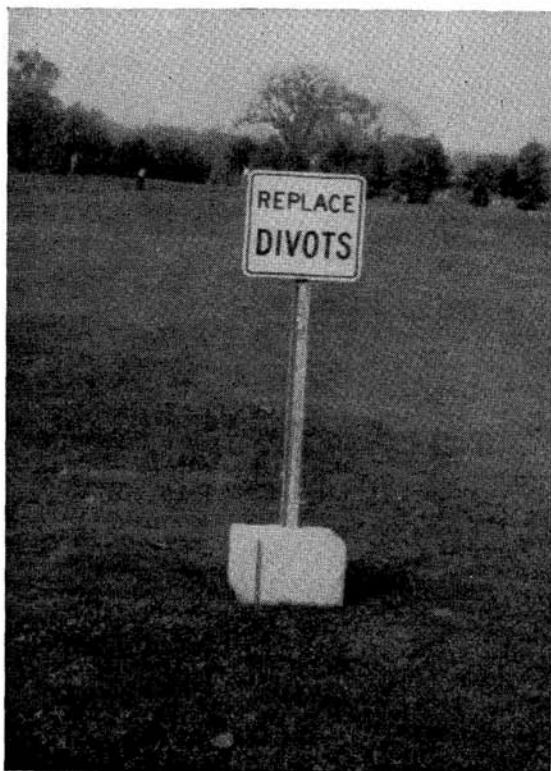
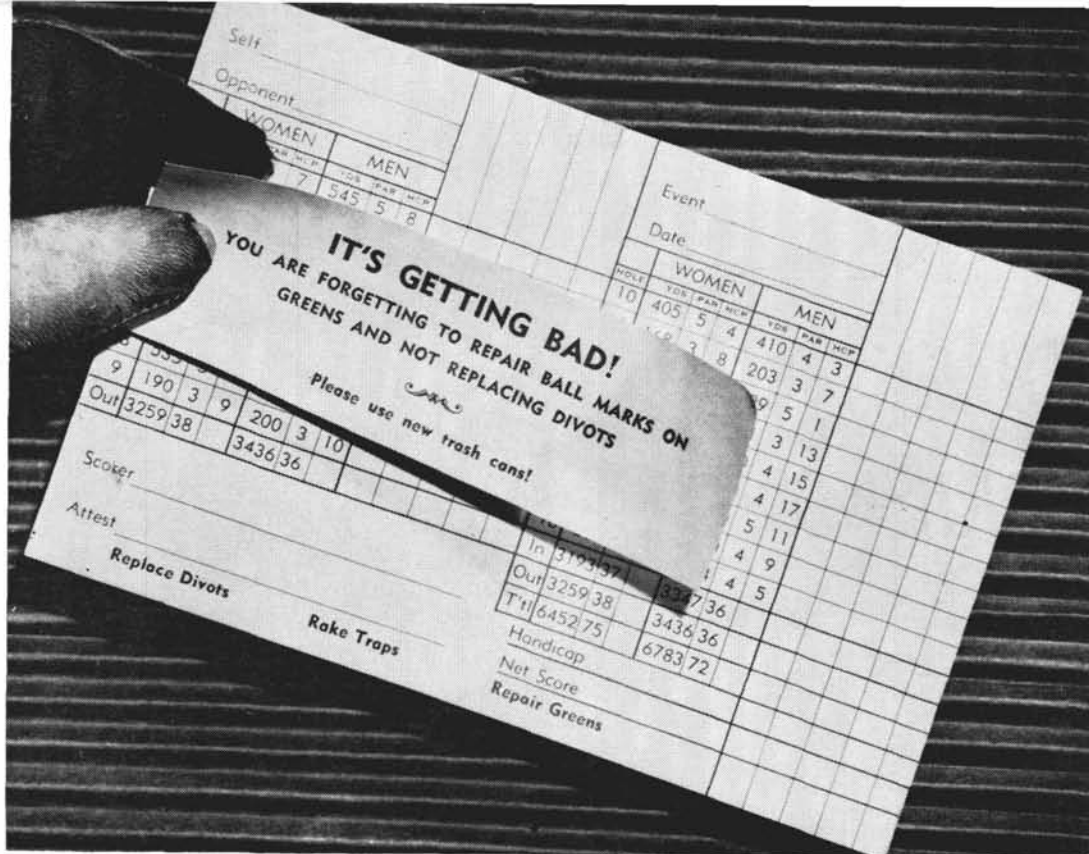


# SIGNS OF SPRING

*Some people are opposed to signs of any kind on the golf course. But there are occasions when a gentle reminder will pay handsome dividends in better golfing turf. Here are just a few illustrations.*



*Not only a reminder to the golfer to replace his divots, but (don't tell the USGA) an attractive 150-yard marker from each green (which the USGA does not recommend, but is not against the Rules of Golf). This sign can be moved weekly so there is no grass trimming problem.*



A reminder from Rogue Valley Country Club. This short note in red ink is stapled to every score card as needed from time to time.

"Eeeek, It's Alive !!!"  
That's right, it is a divot and it is still alive but, like so many other divots, it will not continue to live unless YOU replace it in the fairway from whence it was dislodged.





To be effective, a sign must first attract attention. Here is a good example of one from the first tee at Sierra View Country Club, Roseville, California.

This sign which greets golfers on the first tee at the Twin Ponds Golf and Country Club, New York Mills, N. Y., leaves no question as to their feeling about course care. Jim Girmonde, member, stands on the left and Tom Topp, Superintendent of the Bellevue Country Club, Syracuse, N. Y., is at the right.

Rogue Valley Country Club members (Medford, Oregon) showed considerable interest in this notice prepared by Manager Jim Dunlevy. Then they read the fine print and agreed it was an eye-catching good idea.

