

# A VIEW OF GOLF HISTORY THROUGH PINEHURST EYES

No. 2 Offers  
Stern Challenge  
Sept. 17-22

Golf has been played at the Pinehurst Country Club, Pinehurst, N. C., since a nine-hole course was built in February, 1898. Though steeped in tradition and internationally known as a fortress for all that's good in the game, Pinehurst has never seen a USGA competition.

Pinehurst's attraction for thousands of golfers every winter season is explained by its several tournaments, chief among them the North and South Championships for men and for women and for Senior men and women. It is unique, however, in that the basic plan of resort has remained unchanged; the village has not been allowed to become industrialized. The smallness and quietness appeal as do the five 18-hole courses, all of which have their starting and ending points near the clubhouse.

It is upon this scene that 200 golfers will converge for the week of September 17-22 to compete in the 62nd USGA Amateur Championship, with all play to be held on the No. 2 course.

It was in 1907 that the No. 2 course became 18 holes and at that time it measured 5,860 yards. A fairway sprinkler system was installed in 1933 and during 1934-35 grass greens were sodded, replacing the old sand "greens". For the Amateur Championship the course will measure 7,051 yards, making it the longest course in the history of all USGA Championships. Par for the course is 36-36—72.

Although the USGA is taking its first Championship to the area, professional golfers were there in competition as early as 1903 in the North and South Open. That tournament con-

tinued for 49 playings. The PGA Championship was there in 1936, with Denny Shute defeating Jimmy Thomson 3 and 2 for the title, and in 1951 Pinehurst was host for the Ryder Cup Matches. The old North and South Open must hold a high place in the memories of one Ben Hogan for it was in 1940 he won his first circuit tournament as a professional.

Pinehurst's golf successes have fostered others in the same area. In addition to the five courses at Pinehurst there is the Southern Pines, N.C., Country Club, Pine Needles Lodges and Country Club, Mid Pines Club and Whispering Pines, for a total of nine 18-hole courses within a six-mile radius.

Spectators attending the Amateur Championship will have the opportunity to purchase a new book "The Scottish Invasion"\* in lieu of the usual Championship program. The book is authored by Richard S. Tufts, Chairman of the Board of Pinehurst, Inc., who served as President of the USGA in 1956-57 after having been Chairman of seven different USGA Committees.

The foreword, written by USGA Executive Director Joseph C. Dey, Jr., in part says, "These are golfing chronicles with a difference: they tell not only what happened but why. They take you behind the superficial scenes and show you some of the causes of golf development in the United States.

"This story does not seek to be different; it is, in fact, told with simplicity and without self-conscious

\* (c) 1962, Richard S. Tufts. Published by Pinehurst Printers, Box 1146, Pinehurst, N. C. \$2.50.



*This aerial view shows the Pinehurst Country Club clubhouse and several holes of the No. 2 course where the Amateur Championship is to be played. At extreme left is first tee, first hole and second fairway. From top right is the 18th fairway leading to 18th green immediately over top of clubhouse. At lower right are two huge putting greens.* Photo by John G. Hemmer

effort to draw attention to its distinctive qualities. But, given Richard S. Tufts as author, the book could not possibly be other than a thoroughly informed study. It mirrors some of the knowledge, the love and the appreciation of golf which have long distinguished a most modest gentleman."

#### **How and Why**

In June of 1895, the same year the USGA was born, Mr. James W. Tufts purchased some 5,000 acres of cut-over timberland in the Sandhills of North Carolina. At this time the sandy land was considered to have little value except for the growth of timber. Mr. Tufts' main purpose, however, was to have a resort for people of modest means who, like himself, needed to seek a warmer health-giving climate. He paid \$1 per acre.

"The soil was so poor that it was said to be necessary to bury a person with commercial fertilizer in order to afford some prospect of rising on the day of judgment."

By February 1898 nine holes had been completed and golf was on its way at Pinehurst. In the fall of 1903 the Pinehurst golf activities were formalized by the organization of the Pinehurst Golf Club. Three events gave Pinehurst golf the forward impetus which has made the village one of the world's great centers of golf. The first was the visit of the famous English professional, Harry Vardon, in March, 1900; the second, arrival of Donald J. Ross, in December 1900, who was a professional but whose real talents lay in architecture—during his life time he did work on more than 600 courses; the third was the association with Frank Presbrey which started in 1901-02. Presbrey, in the advertising business, helped attract attention to the new resort through the conduct of golf tournaments.

In writing about the No. 2 course as it will play for this year's Amateur Championship, Richard Tufts said that Donald Ross frequently remarked that

golf and sand seem to go together as, aside from the architectural advantages, the turf does well and the course is playable during wet weather.

### What to Expect

"For the 1962 Amateur an effort has been made to bring Mr. Ross's plans into line with modern play. The features formerly used to restrict the tee shot are easily passed by today's better players. Therefore, restrictive features have been added at the 240-to-270-yard range from the tee and where possible the player has been presented with the option of a challenging carry or of

playing into a gradually narrowing area. These changes are not intended to affect the play of the average golfer who would not normally reach these new features, even from the shorter tees, and his troubles have been mitigated by providing wider fairways for both his tee and second shots. Thus the ideal is approached of providing a more severe test for the expert player and of requiring less from those who are more prone to create their own trouble. It is the best answer that the game can find to the increasing distances to which the ball is being struck."

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## USGA "GOLF HOUSE" FILM LIBRARY

Films are available for rental at \$20 each (group units less) from the United States Golf Association, 40 East 38th Street, New York 16, N. Y.

### Rules of Golf Dramatizations

#### "THE RULES OF GOLF—ETIQUETTE"

A family four-ball match stresses the importance of right relations to other players and to the course. Ben Hogan appears in several scenes. Robert T. Jones, Jr., makes the introductory statement. A "must" for every golfer. 17½ minutes

#### "PLAY THEM AS THEY LIE"

The Rules of Golf for fairway and rough. Johnny Farrell, the 1928 U. S. Open Champion, acts as intermediary between Wilbur Mulligan—a beginner of unimpeachable integrity, and Joshua P. Slye, a past master in the art of breaking the Rules. Filmed at Baltusrol Golf Club, Springfield, N.J. 16½ minutes

#### "ON THE GREEN"

The Rules governing situations on the putting green. Photographed at the Mid-Ocean Club, Bermuda. 17 minutes

### Entertainment, History, Travel

#### "GREAT MOMENTS IN GOLF"

Eight Champions are seen with the many interesting exhibits in "Golf House," home of the USGA Golf Museum and Library, and in flashbacks of their playing days. Robert T. Jones, Jr., during his "Grand Slam" . . . Ben Hogan . . . Francis Quimet Gene Sarazen . . . Charles Evans, Jr. . . Findlay S. Douglas . . . Mrs. Glenna Collett Vare . . . Margaret Curtis. Black and white. 28 minutes

#### "WALKER CUP HIGHLIGHTS"

Historic events in golf's oldest team competition between Great Britain and the United States. Robert T. Jones, Jr., Francis Quimet and other great players are shown. First half, black and white; second half, beautiful color sequences of the 1959 Match at Muirfield, Scotland. 16 minutes

#### "FIRST WORLD AMATEUR TEAM CHAMPIONSHIP FOR EISENHOWER TROPHY"

Twenty-nine countries compete in golf's newest major event at St. Andrews, Scotland. Climaxed by play-off in which Australia defeats the United States to become the first winner of the Eisenhower Trophy. 14 minutes

#### "SECOND WORLD AMATEUR TEAM CHAMPIONSHIP FOR EISENHOWER TROPHY"

International friendships are furthered as 32 countries play at Merion Golf Club near Philadelphia. The United States is the winner, paced by remarkable play by Jack Nicklaus. President Eisenhower is shown receiving the American and the Australian teams at the White House. 17 minutes

#### "GOLF'S LONGEST HOUR"

Cary Middlecoff sets a target at which Ben Hogan, Julius Boros and Ted Kroll aim in vain, as Dr. Middlecoff wins the 1956 U. S. Open Championship at Oak Hill Country Club, Rochester, N. Y. 17½ minutes

#### "ST. ANDREW'S, CRADLE OF GOLF"

Beautiful scenes of the historic town of St. Andrews in Scotland and its Old Course, with unusual interior scenes of the Royal and Ancient Golf Club. An award winner for 1959.

#### "FAMOUS GOLF COURSES: SCOTLAND"

Picturesque and famous holes on the great courses at Troon, Prestwick, Carnoustie, St. Andrews, North Berwick and Muirfield. The distinctive aspects of Scottish linksland are seen at their finest. 18 minutes