



THE GOLF COURSE WORKER — TRAINING AND DIRECTION

The USGA Green Section conducted its fifth annual Educational Program at the Biltmore Hotel, New York City, on January 27. The Chairman was William C. Chapin, Chairman of the USGA Green Section Committee.

Ten papers dealing with as many phases of managing golf course personnel were presented throughout the day. Excerpts from four of the papers are printed on the following pages. Edwin Hoyt, Northeastern Chairman of the USGA Green Section Committee, served as moderator of the morning session. Martin F. McCarthy, Mid-Atlantic Chairman of the USGA Green Section Committee, was the afternoon moderator.

The Efficient Use of Men and Equipment

By **ROBERT M. WILLIAMS**

Member, USGA Green Section Committee, Superintendent, Bob O'Link Golf Club, Highland Park, Ill.

As we focus our attention today on our country's golf courses, and more specifically on their efficient operation, with thought in mind of greater efficiency, perhaps even reduction of costs, I am mindful of the USGA meeting in Chicago in 1958. At that time several statements were made that I believe bear repeating here:

Herb Graffis said this, "It isn't the cost of the round of golf, but the cost of the round of drinks that follow that makes golf seem expensive."

Charles Eckstein, past president of the Chicago District Golf

Ass'n. stated, "We usually operate our clubs similar to our homes. If we want a particular service, and we can afford it, we have it without much thought towards efficiency."

O. J. Noer said, "Clubs are not a place to save money, nor are they a place to waste money."

We have also heard many old cliches about golf clubs such as:

"Golf is getting too costly."

"All the money is being spent on clubhouse improvements."

"Golf clubs are a luxury, we must expect them to be expensive."