

IT'S YOUR HONOR

IN APPRECIATION

To THE USGA:

The Captain and Members of the Royal and Ancient Golf Club thank the United States Golf Association for their kind message of greetings from the golfers of America on the occasion of the Centenary Open Championship.

The engrossed declaration was duly and ceremoniously handed over by Mr. Arnold Palmer at the prize giving after the final round in the presence of a very large crowd of spectators.

It was accepted on behalf of the Royal and Ancient Golf Club by the Captain, Mr. Henry Turcan, who in a few well chosen words thanked your Association and took the opportunity of expressing the good wishes of golfers in this country to their friends in the United States.

The declaration has been framed and will hang in the Clubhouse as a symbol of goodwill on a memorable occasion.

With kindest regards and all good wishes.

BRIGADIER ERIC BRICKMAN
Secretary,
Royal and Ancient Golf Club
of St. Andrews, Scotland

SUCCESSFUL FILMS

Excerpt from a letter sent to National Educational Films producer of USGA golf films.

"I would like to quote for you from a report received recently from our Public Relations associates with our affiliated company in South Africa, Vacuum Oil Company of South Africa, Pty. Ltd. in Capetown, dated July 5, 1960:

'We have had signal successes with our series of golf films, which must rank as the most popular we have ever used. Showings have been reserved almost exclusively for golfing bodies and the letters of appreciation we have received, convince us that these films have fostered good will among what is undoubtedly an influential section of the community.'

D. F. DAVIS, Manager
Public Relations,
Standard-Vacuum Oil Co.
White Plains, N. Y.

MORE APPLAUSE

To THE USGA:

We thought this would be a good opportunity to comment on the USGA Green Section Visiting Service to which we subscribed this year.

It has been most gratifying to find, that because of the help of Mr. Charles K. Hallowell, Mid-Atlantic Director, our course has been in the finest condition since our inception.

We heartily recommend the Service. Where can you get so much for so little?

WESLEY STEINMAN
White Manor Country Club
Media, Pa.

A GOOD START

To THE USGA:

Please send me a copy of your publication THE RULES OF GOLF.

I need to memorize the rules of golf since I am a caddie at Flossmoor Country Club in Flossmoor, Ill.

CHRIS KENNY
Flossmoor, Ill.

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