

ARNOLD PALMER TRANSFORMS THE OPEN'S TENT OF DREAMS

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Just off the eighteenth green at every Open Championship is a little tent where scores are returned at the end of a round. Harry Robert once called it The Tent of Broken Dreams.

It is one of the most fascinating places on the course. This is the seat of reckoning. Here the player comes face to face with his deeds, be they good or bad. Here his struggles of the last several hours—his moments of elation, his times of distress—are compressed into the cold capsule of figures on a little card.

Insights into the characters of the players are given here as they check their scores, sign their cards, and hand them in. A few seem utterly calm and dispassionate. Others, haunted by the fear of turning in a wrong score for a hole, meticulously go over the card a half-dozen times before relinquishing it. Some few others, in frustration, scrawl a signature and petulantly throw the pencil on the reception table.

There are many differences among them, yet there is a common denominator—it is a friendly parting word from one player to his fellow-competitor thanking him for the fun of playing together; a charming little courtesy which is conspicuous in the heat of the moment.

The first three times Arnold Palmer came to the tent just off the eighteenth green at Cherry Hills in Denver last month, he was not in an exalted state of mind. A favorite in the National Open, he had started with a 6, two over par on a possible birdie hole, and had finished in 72—one over par but four strokes behind Mike Souchak's leading 68.

Palmer produced a par 71 in his second round for 143. But Souchak had 67 for an Open Championship record of 135 at 36 holes. Palmer's third visit to The Tent was to report a 72—total, 215. This was seven strokes behind Big Mike with 18 holes to go. All told, there were 14 players ahead of Palmer at that juncture,



John G. Clock, of Long Beach, Calif., President of the USGA, makes presentation awards after the Open Championship at Cherry Hills Country Club, Denver. He is surrounded by great golfing talent—winner Palmer to the left and runner-up Nicklaus to the right.

and he was one of 23 with scores of 215 or better.

When Arnold Palmer came to The Tent for the fourth and last time, his first remark was a cherry "Hi, 'Chops" to Ed (Pork Chops) Oliver, whom he was surprised to see in the USGA counting-room. Oliver had recently undergone extensive chest surgery and could not play.

Palmer sank into a chair, threw out his arms in relaxed relief, exhaled completely like a boxer after a gruelling bout—and a big smile broke over his strong features. For this was now The Tent of Dreams Come True.

He totted up his score—as everybody knew, it was a 65, the lowest ever holed by a winner in the clinch of the fourth round and equal to the second best score ever made in the Open. It was 280 for the 72 holes, four under Cherry Hills' par

and equaling the third best total in all Open Championship history. It was the best comeback ever made in the last round by a winner—from seven strokes behind the 54-hole leader. It was, in Palmer's words, "my greatest round."

Palmer's Self-Discipline

What is it that transforms The Tent—or, more accurately, what transforms the player?

Arnold Palmer supplied part of the answer when, in honest self-appraisal, he said: "I believe I can play as well as anybody if I keep control of my temper. I try to learn something every tournament. I lost my temper at Oklahoma City (the week before the Open) and I lost the tournament." He was talking not of public displays of temperamental fireworks but of the little hidden surges of anger that rise to tempt almost every golfer in almost every round—hot flushes which the crowd rarely sees but which the player internally feels.

Arnold Palmer is gifted with a good deal of spirit—good, healthy, competitive spirit. He is reminiscent of the clergyman who lost patience with a parishioner, was chided by a young idealist for his lack of self-control, and put it all in right perspective when he said: "Young man, I control more temper in 15 minutes than you lose in 24 hours." It all depends upon how much you have.

Arnold Palmer has it—great competitive temperament—and, by disciplining it into right channels, he makes it his obedient and useful servant.

Just take two of the times he played the first hole at Cherry Hills, 346 yards long, an easy hole: First round—He visited a water hazard and scored 6. A less disciplined player might have blown his chances then and there. Fourth round—He drove the green. He deliberately aimed at a wide belt of mounds and rough separating fairway from green, and brought off the shot. No one else in the tournament drove this green. Bob Drum of the PITTSBURGH PRESS, had suggested this bold tactic to start the last round. The birdie 3 which resulted set Palmer afire.

So there is another part of the answer to what transforms the player—a flaming spirit and a faith that anything is possible. All the really great must have that sort of unconquerable faith, in any field

of activity. In golf, Bob Jones and Ben Hogan were outstanding exemplars; and Walter Hagen; and Gene Sarazen, playing the last 28 holes in 100 strokes in the 1932 Open.

Arnold Palmer won his membership in the club with a really great last round at Cherry Hills. Just think of it—six birdies in the first seven holes, which he played in 22 strokes. Out in 30, five under par. Home in 35, one under, on a really testing second nine. In the 72 holes Palmer had 19 birdies.

To complete the picture of Palmer as a big occasions player, you have to reveal, too, his birdies on the last two holes to win the 1960 Masters at Augusta—his victory in the 1958 Masters—his victory in the 1954 National Amateur.

Arnold Palmer, aged 30, a native of Latrobe, Pa., a graduate of Wake Forest College, is a completely deserving National Open Champion, and a completely gentlemanly, attractive and representative one.

Following are Palmer's hole-by-hole scores, with par:

Par	444	453	434	—35	453	443	454	—36	—71
1st	634	443	435	—36	444	343	455	—36	—72
2nd	344	452	435	—34	444	453	454	—37	—71—143
3rd	543	444	336	—36	443	343	555	—36	—72—215
4th	333	352	344	—30	443	443	454	—35	—65—280

Jack Nicklaus' Great Bid

This 60th Open Championship was a terrific competition, replete with heroes, and there are three besides Palmer whose deeds were specially vivid—Jack Nicklaus, Mike Souchak and Ben Hogan.

Twenty-year-old Jack Nicklaus, a student at Ohio State, came very close to being the first amateur to win the Open since Johnny Goodman in 1933. Jack's second-place score of 282 was two strokes behind the winner's. It was the lowest score ever made by an amateur in the Open—71-71-69-71.

The difference between Nicklaus and Palmer was all in the last six holes, which Palmer played in steady pars, whereas Nicklaus was three over. The difference was pin-pointed at the home hole, an exacting par 4 of 468 yards, with the drive carrying over and then alongside a large lake, the second shot to an elevated green, out of bounds to the right all the way. Palmer got down in 2 from the left-hand fringe of the green for a 4; Nicklaus made a 5 from the opposite side af-



Jack Nicklaus, Columbus, Ohio, had a 282 for a record score by an amateur in the Open Championship. The previous low was 285 by Marvin (Bud) Ward in 1939 at the Philadelphia Country Club. Nicklaus won the Amateur Championship last September at Broadmoor Golf Club, Colorado Springs, Colo.

ter pushing both drive and approach. Consider—a reversal of their scores here on the last hole would have produced a tie. On such seemingly small matters are Open Championships decided.

Colorado is happy hunting ground for husky Jack Nicklaus. He won the National Amateur at Broadmoor last September, and now he stands pre-eminent in his class. He is a prodigious hitter—in a practice round at Cherry Hills on the 548-yard 17th hole, he reached the island green with a seven-iron second shot. He has great natural golfing poise, as might be expected of one playing in his fifth National Open though but 20 years old.

Jack not only has remarkable ability at golf but he is a grand young man and a splendid exemplar of amateurism.

For Mike Souchak, it was truly the Tent of Broken Dreams. Here he had surpassed by three strokes the Championship record for the first 36 holes with 68-67—135. On his third trip he had a par round almost in hand until, distracted by the whirr of a forbidden movie camera in the hands of an amateur spectator, he cut his drive out of bounds on the 18th and took 6 for 73. This still left him with a two stroke lead at 54 holes, but in the closing clinch he took 75 while Palmer was taking 65. This was the

second successive year Souchak tied for third; it would not be surprising if some day he goes to the top. He would, like Palmer, be a popular Champion.

There were six who shared third place at 283. With Souchak were venerable Dutch Harrison, with two grand closing rounds of 70-69; Julius Boros, former Champion, whose third-round 68 was not enough insurance for his final 73; Jack Fleck, an ex-Champion; Ted Kroll, who vaulted several notches with a closing 67; and Dow Finsterwald, who needed 73 in the last round.

There were others who might have brought off victory—Jerry Barber, for instance, was in striking position but closed with 74 for 284, a figure tied by the second amateur in the field, Don Cherry, and by Ben Hogan.

Hogan, now 47 years old, seeking to be the first man to win the Open five times, made a great run. He started with 75, then had 67. In the morning of the last day his 69 left him three strokes behind the pace-setting Souchak, 211 to 208. That looked to be a fairly good position for during the final day Hogan's golf was so good that he hit 34 of 36 greens in regulation figures.

Now, with only two holes to play, the Championship was as much Hogan's as anyone else's, for he needed two pars for 280. The best score in was Dutch Harrison's 283. Palmer, needing pars for his 280, was in the second couple behind Hogan and Jack Nicklaus.

But Little Ben's quest of at least a par-par finish in 5-4 was drowned in the waters guarding the 17th green and the 18th fairway. On 17 his third shot, played finely in hopes of a birdie, struck the bank and spun back into shallow water. Ben played a recovery from the water, but a 6 was the result. On 18 Hogan's drive went into the lake, and a 7 was the result. Four over par on the last two holes! "I was like officiating at a funeral" was the judgment of Philip Strubing, USGA General Counsel.

Bill Casper, the delightful 1959 Champion, made a worthy defense and finished with 286.

Cherry Hill's Wonderful Work

Cherry Hills was in superb condition, thanks to Golf Course Superintendent Ted Rupel and his crew, and fair weather smiled on the Open. Although

the course measured 7,004 yards, it played at about 6,600 according to sea-level standards, due to the relatively light air of mile-high Denver. There are plenty of birdie opportunities in the first seven holes but few breathers thereafter. This was the second Open at Cherry Hills; Ralph Guldahl won there in 1938 with 284.

The Club did a superlative work in its organization, under the General Chairmanship of H. R. (Potts) Berglund. A club's part in presentation of the Open is all too often taken for granted; but consider what must be done to transform a club geared for some 400 members to handle some 15,000 persons; to make a course designed for ordinary mortals into a test for the greatest players. It is a true labor of love for a club to entertain the Open, especially as hospitably and effectively as Cherry Hills did. All golf is indebted to those who made it possible, starting with Potts Berglund and Dick Braun, the Club President.

USGA prize money for professionals, scheduled at approximately \$50,000, was increased 20% before play began, Cherry Hills generously contributing part of the increment. The total awarded was \$60,720, plus \$1,300 in the 13 Sectional Qualifying Championships, for a record aggregate of \$62,020. Arnold Palmer's prize was \$14,400.

Amid the general wrecking of records which distinguished this year's Open, there was a new peak entry of 2,454 players, compared with 2,385 in 1959. Further, Art Wall scored a phenomenal 63-65—128 in the Sectional Qualifying Championship at the Twin Hills course in Oklahoma City, and this was three strokes better than any previous qualifying score of which we have record. Improvements in informing the public of the status of play were introduced by the USGA with Cherry Hills' cooperation. Four large score boards on the course showed progressively how the leaders stood with par for all holes played, as well as their hole-by-hole scores in the current round; these boards duplicated the information on the USGA's mammoth board, 52 by 14 feet, in front of the clubhouse which had been created in 1959 at Winged Foot. Additionally, leaders were accompanied by newly designed standards reflecting their status with par for both

the current round and all holes played.

A new system of pairings and starting times for the last day resulted in concentration of the leaders so that they had similar playing conditions. Their scores for the first 36 holes determined pairings and times for the third and the fourth rounds.

Estimated attendance, including complimentary admission, set a three-day high of 43,878, just a shade above Winged Foot's crowd of 43,821 in 1959. Here is a breakdown of the estimated figures at Cherry Hills:

	Thursday	Friday	Saturday
Season paid	9,000	9,000	9,000
Daily paid	2,767	2,953	3,658
Non-paid	2,300	2,600	2,600
	14,067	14,553	15,258

Thursday's attendance was the largest for the first day of an Open. Season badges sold—9,000—were also an all-time high; the old figure was 7,679 in 1956.

The New Records in Review

Following is a recapitulation of Open Championship records set in 1960:

Best comeback in last round by winner—Arnold Palmer was seven strokes behind leader after 54 holes.

Lowest score in fourth round by winner—65 by Arnold Palmer.

Lowest nine holes—30 by Arnold Palmer on first nine in fourth round, tied score by James B. McHale, Jr., on first nine in third round in 1947.

Lowest 72-hole score by an amateur—282 by Jack Nicklaus.

Lowest score for first 36 holes—68-67—135 by Mike Souchak.

Lowest 36-hole score to qualify for final 36 holes—147.

Lowest 36-hole score in Sectional Qualifying—63-65—128 by Art Wall at Twin Hills, Oklahoma City.

Largest entry—2,454.

Most prize money—\$14,400 for winner. Total of \$60,720 in Championship proper, plus \$1,300 in 13 Sectional Qualifying Championships, for gross of \$62,020.

Largest attendance (estimated)—First day: 14,067; three days: 43,878.

Most season badges sold (approximate)—9,000.

HOW THE LEADERS STOOD AFTER EACH ROUND

18 Holes

Mike Souchak	68
Henry Ransom	69
Jerry Barber	69
*Don Cherry	70
Bruce Crampton	70
Gary Player	70
Doug Sanders	70
Joe Taylor	70
Dick Stranahan	70
Jack Fleck	70
H. LaClair, Jr.	70

36 Holes

Mike Souchak	135
Doug Sanders	138
Dow Finsterwald	140
Jerry Barber	140
Jack Fleck	140
Bill Casper, Jr.	141
Sam Snead	141
*Don Cherry	141
Ted Kroll	141
Bruce Crampton	141
Julius Boros	142
Ben Hogan	142
Gary Player	142
*Jack Nicklaus	142

54 Holes

Mike Souchak	208
Jerry Barber	210
Dow Finsterwald	210
Julius Boros	210
Ben Hogan	211
*Jack Nicklaus	211
Jack Fleck	212
*Don Cherry	212
Johnny Pott	212
Gary Player	213
Dutch Harrison	214
Robert J. Shave, Jr.	214
Bill Casper	214
Sam Snead	214

72 Holes

Arnold Palmer	280
*Jack Nicklaus	282
Dutch Harrison	283
Ted Kroll	283
Dow Finsterwald	283
Julius Boros	283
Mike Souchak	283
Jack Fleck	283
Jerry Barber	284
Ben Hogan	284
*Don Cherry	284

* Denotes Amateur.