

# NATIONAL GOLF DAY

## JUNE 11 - TARGET \$100,000

Try to  
Beat A  
Champion

A target of at least \$100,000 has been set for proceeds from National Golf Day of 1960.

Saturday, June 11 will be the day Bill Casper, Jr., the USGA National Open Champion, and Bob Rosburg, the Professional Golfers' Association Champion, meet at the Firestone Country Club, Akron, Ohio, in an 18-hole "Round of the Champion."

Other golfers throughout the country—amateurs, professionals, men, women, juniors and seniors—are asked to pay entry fees of \$1.00 each and to play National Golf Day rounds at almost any private, semi-public or public links course they may choose between June 5 and 11.

They will be competing against the winner of the "Round of the Champion." Those who outscore the winner of the Casper-Rosburg match—using their handicaps, of course—will receive National Golf Day medals from the PGA of America.

Men amateurs will play their normal USGA or other handicaps. Ladies will be permitted to use their regular handicaps plus seven strokes. The Callaway Handicap System can be used to fix handicaps for those without club handicaps.

Each golfer may play as many rounds as he wishes, the only requirement being that he pay \$1.00 for each round and that he turn in his card after each round.

Receipts from the PGA-sponsored event topped the \$90,000 mark last year for the first time since 1955. The PGA and others have planned a stronger campaign for 1960 in an effort to boost the return to more than \$100,000.

Net proceeds go to a variety of very constructive and non-profit golf programs, including the U.S.G.A. Green Section Research and Education Fund, Inc., PGA Educational Relief and Benevolent Funds, caddie scholarship funds, veterans rehabilitation programs for blind and amputee golfers, golf at Armed Forces installa-



**Bill Casper, Jr., the National Open Champion, meets Bob Rosburg, the PGA Champion, June 11 in the annual National Golf Day "Round of the Champion" at the Firestone Country Club course, Akron, Ohio.**

tions, junior golf and other worthwhile projects. Such projects received \$666,000 between 1952 and 1959.

During the last eight years more than \$725,000 has been realized annually from National Golf Day.

The Golf Day program of competing against the National Open Champion was originated by Life Magazine. In 1958 the format was changed to the present style. In 1958 the PGA Champion, Lionel Herbert, defeated the National Open Champion, Dick Mayer, 71 to 76, at Southern Hills Country Club, Tulsa, Okla.

Last June Dow Finsterwald, the PGA Champion, defeated Tommy Bolt, the National Open Champion, 67 to 68, at Happy Hollow Country Club, Omaha, Nebraska.

The site of the Casper-Rosburg match will be the site of the PGA Championship from July 21-24.