

# PENSACOLA'S THRIVING JUNIOR GOLF PROGRAM

Public Schools  
Joined Golf Groups

One of the most successful and popular junior golf programs is the Pensacola, Fla. program initiated in 1958 under the sponsorship of the Pensacola Sports Association assisted by the Escambia Recreation Department, the Escambia County Department of Public Instruction, the Pensacola Professional Golfers Association and the Fiesta of Five Flags Association.

The program, designed for youths twelve through seventeen, consists of three phases: presentation, instruction and a tournament.

Presentation of the program was accomplished by the Mayor's proclamation establishing the first day of the Fiesta of Five Flags as Junior Golf Day. Interested juniors registered at their respective schools and were given time off to attend the golf demonstration presented by the Pensacola PGA. About 1700 children attended the first annual Junior Golf Day event a year ago. Transportation was provided by school buses from the schools to the demonstration and back to the schools. The Ladies' Golf Association provided refreshments.

The second phase, instruction, was accomplished by professional golfers giving free group lessons. These were conducted at a driving range four days each week. Balls and clubs were furnished, and each group received twelve lessons. After each lesson the children were permitted to play free on the city's newly renovated Osceola Golf Course. One hundred and fifty juniors took advantage of the golf instruction program.

Climax of this program was a stroke play tournament at the Osceola Golf Course in which 121 juniors participated. Businessmen provided prizes which ranged from one-year scholarships at the Pensacola Junior College to golf equipment, trophies, clothing and gift certificates.

Due to the outstanding success in its initial year, Pensacola has made this an

annual affair. May 13 was again Junior Golf Day.

## USGA FILM LIBRARY

"St. Andrews, Cradle Of Golf," a 14-minute, full color, 16m.m. travelogue of historic St. Andrews, Scotland, its Old Course and the Royal and Ancient Golf Club clubhouse.

"First World Amateur Team Championship for Eisenhower Trophy," a 14-minute, full color, 16m.m. film of the first World Amateur Team Championship at St. Andrews, Scotland. Twenty-nine countries compete for the Eisenhower Trophy.

"On the Green," a 17-minute, full color, 16 m.m. presentation filmed at the Mid-Ocean Club, Bermuda, illustrating correct procedures under the Rules of Golf governing situations arising on the putting green.

"Golf's Longest Hour," a 16 m.m. full color production, running for 17½ minutes, depicting the closing stages of the 1956 Open Championship. Filmed at the beautiful Oak Hill Country Club, Rochester, N.Y., it shows the eventual winner, Cary Middlecoff, set a target at which Ben Hogan, Julius Boros and Ted Kroll strive in vain to beat.

"Play Them As They Lie," a 16 m.m. color production, running for 16½ entertaining minutes, in which Johnny Farrell, the Open Champion of 1928, acts as intermediary between Wilbur Mulligan, a beginner of unimpeachable integrity, and Joshua P. Siye, a past master in the art of breaking the Rules. The film was made at the Baltusrol Golf Club, Springfield, N. J., where Farrell is professional.

"Great Moments In Golf," gives the viewer an opportunity to see the many interesting exhibits in "Golf House," USGA headquarters in New York, and to re-live golf triumphs of the past with many of the game's immortals. The film is a 16 m.m. black and white production and runs 28 minutes.

"The Rules of Golf—Etiquette" also has proved popular. The film stresses the importance of etiquette by portrayal of various violations of the code in the course of a family four-ball match. Ben Hogan appears in several scenes, and Robert T. Jones, Jr., makes the introductory statement. A 16 m.m. color production, the film has a running time of 17½ minutes.

The distribution of all seven prints is handled by National Educational Films, Inc., 165 West 46th Street, New York 36, N. Y., which produced the films in cooperation with the USGA. The rental is \$20 per film; \$35 for two; \$50 for three, \$60 for four and \$70 for five, in combination at the same time, including the cost of shipping prints to the renter.