## CLUBHEAD SPEED REVISED DOWN

In September, 1957 during the Amateur Championship at The Country Club, Brookline, Mass., Arthur D. Little, Inc., made high-speed (stroboscopic) motion pictures of several golf drives. Measurements from these films were published in the USGA Journal of February, 1958. The figures reported were club velocity, ball velocity, carry, loft and contact time. For Tim Holland, one of the performers, the average club speed was given as 212 feet per second.

Len Elliott, sports editor of the Newark (N.J.) Evening News, pointed out that Bob Jones' club speed had been given by Professor Edgerton, of Massachusetts Institute of Tecnology, at about 166 feet per second and questioned the accuracy of the measurement.

Mr. Elliott also obtained figures of about this magnitude with a photo-electric timing device. Subsequently, he employed the so-called Time-A-Swing of the Kay Electric Co., Pine Ridge, N. J., to make further measurements for several golfers, among them Holland. The hard hitters in the test group averaged in the 160s and Holland's peak was 168 feet per second.

As a result of tests, Arthur D. Little, Inc., concluded that the Time-A-Swing measurements are substantially correct. Top values were in the 160s.

A serious error in the Brookline work due to parallax noted. Arthur D. Little, Inc., discovered that it had failed to take account of the fact that the inch scale had been some distance behind the ball and not coincident with the ball itself.

The parallax error, however, still failed by a wide margin to account for the error in clubhead speeds. It appeared that after correction for parallax the club speeds were still in error by 12 per cent.

The major error in the clubhead-speed measurements, it developed, came about because, for want of a better marker, Arthur D. Little, Inc., had used a highlight in the photograph, which, instead of being an actual point on the club, was a reflected beam of light that shifted as the club approached the ball.

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