

# TWO FILMS PREMIERED AT ANNUAL MEETING

World Championship.  
St. Andrews Movies Released

Delegates and guests at the Annual Meeting of the USGA attended the premiere of two new USGA films, one entitled "St. Andrews, Cradle of Golf" and the other "First World Amateur Team Championship for Eisenhower Trophy."

Both were enthusiastically received, the first as a colorful travelogue of the Mecca of Golf, the second as a vivid record of golf's outstanding international event in 1958.

These additions to the "Golf House" Film Library, produced for the USGA by National Educational Films, Inc., are on 16 m.m. color film with sound and run 14 minutes each. The narrator is Lindsey Nelson, assistant sports director of the National Broadcasting Company.

Both films are now available for showing at golf clubs.

"St. Andrews, Cradle of Golf" starts with a tour of the charming, seaside town in Scotland and includes views of historic buildings and century-old golf shops. The

camera then proceeds through the Royal and Ancient Golf Club's clubhouse and over the uncompromising terrain of the famous Old course.

"First World Amateur Team Championship for Eisenhower Trophy" recreates the warmth and friendliness of this newest international competition in its first playing at St. Andrews last fall. Much of the play is filmed against the striking background of the town's gray spires, the near-by sea and the Scottish linksland. Many of the players on the teams representing 29 countries are shown.

The "Golf House" Film Library, established in 1954, now contains seven educational and entertaining productions which are available to clubs and other groups on a rental basis. The order form below may be used for ordering prints. Direct arrangements may be made with National Educational Films, Inc., 165 West 46th Street, New York 36, N. Y.

**UNITED STATES GOLF ASSOCIATION  
40 EAST 38TH STREET  
NEW YORK 16, N. Y.**

Please ship film in accordance with instructions as checked below to:

Name .....

Address .....

City and State .....

Date of Showing .....

(Allow at least four weeks)

Enclosed is check for \$..... to cover rental.

FILMS	PRICES
<input type="checkbox"/> St. Andrews, Cradle of Golf	<input type="checkbox"/> One film ..... \$20.00
<input type="checkbox"/> First World Amateur Team Championship for Eisenhower Trophy	<input type="checkbox"/> Two films ..... \$35.00
<input type="checkbox"/> On the Green	<input type="checkbox"/> Three films ..... \$50.00
<input type="checkbox"/> Golf's Longest Hour	<input type="checkbox"/> Four films ..... \$60.00
<input type="checkbox"/> Play Them As They Lie	<input type="checkbox"/> Five films ..... \$70.00
<input type="checkbox"/> Great Moments In Golf	
<input type="checkbox"/> The Rules of Golf—Etiquette	