

'PLAY THEM AS THEY LIE'

NEW USGA FILM RELEASE

Premiered at
Annual Meeting

THE premiere of the latest USGA motion picture "Play Them As They Lie" was enthusiastically received by delegates and guests at the Association's Annual Meeting. Produced for the USGA by National Educational Films, Inc., the new addition to the USGA's film library is a Kodachrome production on 16 mm. film with sound. It runs for 16½ minutes.

The film was made at the Baltusrol Golf Club, Springfield, N. J., and features the club's professional, Johnny Farrell, 1928 Open Champion. Mr. Farrell acts as intermediary between Wilbur Mulligan and Joshua P. Slye, golfers who approach the game from widely divergent standpoints. Mulligan and Slye are played by John M. Dillon and Joseph H. Olhausen, of Far Hills, N. J., respectively. Off-screen narration is by Lindsey Nelson, Assistant Sports Director of the National Broadcasting Company.

Educational Problem

Throughout the film, Farrell works at a problem in educating two golfers to play according to the Rules "through the green", that is, in the fairway and rough. Mulligan, a beginner of unimpeachable integrity, finds himself in trouble at every turn due to his lack of knowledge of the Rules. Slye, an accomplished golfer—at breaking the Rules—has his own devious idea of how the game can be played.

The result is an entertaining and educational story, throughout which Farrell demonstrates the way to play according to the Rules. The film stresses the point that golf is the only game where the individual is his own referee—and no game at all unless everyone abides by the same Rules.

"Play Them As They Lie" is the third film presentation sponsored by the Association.

The first was "The Rules of Golf—Etiquette," which was awarded a Recognition of Merit by the Film Council of America and was selected for permanent retention in the film archives of the Library of Congress. It has been viewed by more than 600 golf groups.

The second USGA film was "Inside Golf House," which has had a good reception wherever shown.

Film Now Available

"Play Them As They Lie" is now available to golf clubs and other groups upon request to National Educational Films, Inc., 165 West 46th Street, New York 36, N. Y. The rental fee is \$15. Groups desiring any two of the USGA films for showing on the same day may take advantage of the combination rate of \$25. All three films may be obtained at the combination rate of \$35. Requests for "Play Them As They Lie" should be forwarded to National Educational Films, Inc., at least four weeks in advance of the desired date of showing.

"The Rules of Golf-Etiquette" is a portrayal of various violations of the code of etiquette in the course of a family four-ball. The introductory statement is by Robert T. Jones, Jr., and Ben Hogan appears in several scenes. It is in 16 mm. color, with a running time of 17½ minutes.

"Inside Golf House" takes the viewer on a guided tour through "Golf House" for a glimpse of the many historical exhibits on display. The cast includes a distinguished array of past and present golfing stars including: Miss Margaret Curtis, Findlay S. Douglas, Francis Ouimet, Chick Evans, Bob Jones, Mrs. Glenna Collet Vare, Gene Sarazen and Ben Hogan. The film is in 16 mm. black and white, with a running time of 27 minutes.