

## AUSPICIOUS PREMIERE FOR "INSIDE GOLF HOUSE"

DELEGATES and guests at the Annual Meeting of the USGA responded with enthusiasm to the premiere showing of the new USGA motion picture entitled "Inside Golf House." Produced for the USGA by National Educational Films, Inc., the motion picture is on 16 mm. black and white film with sound and runs for 27 minutes.

Findlay S. Douglas, who was Amateur Champion in 1898 and President of the USGA in 1929 and 1930, is the central figure and Lindsey Nelson, Assistant Sports Director of the National Broadcasting Company, the narrator.

They guide the audience through the interesting historical exhibits in "Golf House." Subsequently Miss Margaret Curtis, Francis Ouimet, Chick Evans, Bob Jones, Mrs. Glenna Collett Vare, Gene Sarazen and Ben Hogan join them to reminisce over some of their own clubs and trophies and to view again, with the audience, newsreels portraying dramatic parts they played in golf history.

The cast, quite probably the most distinguished ever gathered together for a golf film, had won jointly thirty-one USGA Championships and innumerable other golf titles here and abroad.

The picture proved not only highly educational to those of the younger generation, who were somewhat vague on the details of golf triumphs of the past, but also nostalgic to those of the older generation who could see through the eyes of the cameras the greats of yesterday as they are today and as they were walking across the fairways to make history.

The picture is the second sponsored by



*Miss Margaret Curtis, of Boston, who appears in "Inside Golf House" in the type of clothing she wore in winning the Women's Amateur Championship in 1907, 1911 and 1912.*

the Association. The first was "The Rules of Golf—Etiquette," which was released a little more than a year ago and was awarded a Recognition of Merit by the Film Council of America. It has been viewed by more than 450 golf groups.

"Inside Golf House" is available to golf clubs and any other groups upon request to National Educational Films, Inc., 165 West 46th Street, New York 36, N. Y. The rental is \$15. Groups desiring both "Inside Golf House" and "The Rules of Golf—Etiquette" for the same day may take advantage of a combination rate of \$25.

"The Rules of Golf—Etiquette" is a 16 mm. Kodachrome with a running of 17½ minutes. The importance of etiquette is emphasized visually through portrayal of various violations of the code in the course of a family four-ball match. Robert T. Jones, Jr. makes the introductory statement. Ben Hogan appears in several scenes.