



### ***A Sign of the Times***

A letter from Texas the other day, in which checks for entry in the USGA Open Championship, a subscription to the USGA Journal and Turf Management and the Record Book of USGA Championships and International Matches, were enclosed, contained the following postscript:

"Dusty down here. How is it up there?"

### ***Increase In New Courses***

More than twice as many golf courses were opened for play in the U.S. in 1954 than in the previous year, according to the annual report of the National Golf Foundation, which stated that 126 new courses were opened in 1954, compared with 52 in 1953.

Other highlights of the report are:

Golf courses under construction, as of Dec. 31, 1954, totaled 259; an increase of 137 per cent over the 109 courses under construction at the end of 1953.

Courses in the planning stage increased 68 per cent, from 225 to 378 in the same period.

Early reports on the distribution of the recently completed "how-to" color sound slidefilm, "Community Planning Gets A Golf Course," indicate lively interest on the part of community groups and private individuals in the construction of new golf courses and — even more encouraging — the active desire to do something about it.

Don Neer, former national sports chairman for the United States Junior Chamber of Commerce, has been appointed field representative of the National Golf Foundation in conjunction with the Foundation's expanded golf course development program for 1955.

### ***He Also Is a Good Golfer***

Most persons usually think of a general chairman for a club which is host to a major tournament as a hard-working individual who seldom breaks 90 as a golfer. This is true in some instances, but it doesn't apply to Robert A. Roos, Jr., General Chairman for the Olympic Country Club, San Francisco, Cal., site of the 55th USGA Open Championship.

When Roos drew E. Harvie Ward, Jr., winner of numerous major tournaments and a member of the Walker Cup Team, as an opponent in the final of the San Francisco City Championship recently, the gallery of some 5,000 took it for granted a woefully one-sided match was about to ensue.

To the surprise of everybody, Roos, who never has won a major tournament, not only shot a one-under-par 71 in the morning round, but brought Ward in 2 down. Six birdies were included in Roos' 71. In the afternoon, however, Roos missed three putts and sent a drive out of bounds, which turned the tide, Ward winning, 4 and 3.

## **"Golf House" Fund**

The "Golf House" Fund has increased to \$103,650 and the number of Founders now stands at 5,619. We still need \$6,350. The Fund is for the purchase, equipment and maintenance of "Golf House." Those who have enrolled as Founders recently are:

Mrs. Dolores Baronian  
George Bijur  
Frank H. Hedrick  
Jim Searle

## **Reinstated Amateurs**

Some pertinent points on the subject of reinstated amateurs were brought out in an exchange of letters between Judge Lloyd G. Beatty, of Glen Ridge, N. J., and Isaac B. Grainger, President of the USGA. Judge Beatty's letter, in part, follows:

Hurrah! Hurrah! I heartily congratulate you, the USGA and the Committee on the selection of the Walker Cup Team. Not a reinstated amateur (ex-pro) on it.

. . . As you know, I have been preaching no reinstatements. Golf is the only sport which permits it. . . . Most sports bar professionals, even though they are not in the same sport. . . . If the USGA is concerned about the Amateur Cham-

pionship being used as a stepping stone to turning professional, then why not take a corrective stand and stop the return trip?

. . . I do not hold that a player should be barred as a professional because he or she is a professional in some other sport. . . . Golf is America's greatest game. Most of the other sports have their taint.

Mr. Grainger's response, in part, follows:

. . . You overlook the fact that Dale Morey was reinstated to Amateur Status after a short professional period and Joe Conrad was among the North Texas State students who were guilty of an unfortunate technical violation and thereafter reinstated.

. . . I think as a judge you would admit that the criminal law would be very bad if no reinstatement to complete citizenship were possible for minor infractions. The probationary period under criminal law is certainly much less than in many cases for the golfer who has strayed. As long as we have reinstatement rules there certainly can be no difference between amateurs. One who has been restored to amateur status either must enjoy the full benefits thereof or he should remain in his former classification.

I think you will agree with me that, of all sports, golf has the best record in keeping professionalism from invading the amateur atmosphere. The USGA will certainly not relax its policies in this connection. The number of reinstatements per year is so infinitesimal in relation to the amateur ranks that it is certainly not a problem at the present moment.

## **Indoor Practice Area**

An innovation in the Metropolitan Area is the installation of an all-year practice area at the new Pine Hollow Country Club, Norwich, N. Y., which was formally opened the other day. The area consists of a 22 x 15 foot room in which driving nets have been installed. The nets are for free use by members.

### **USGA Film On Etiquette**

Thus far there have been more than 300 bookings of the new USGA motion picture entitled "The Rules of Golf — Etiquette." The film, which recently was awarded a Recognition of Merit by the Film Council of America, is a 16 mm. Kodachrome with a running time of 17½ minutes.

The importance of etiquette is emphasized visually through various violations of the code in the course of a family four-ball match. Ben Hogan appears in several scenes. Robert T. Jones, Jr., makes the introductory statement.

The shipping of prints is handled by National Educational Films, Inc., 165 West 46th Street, New York 16, N. Y., which produced the film in cooperation with the USGA. The rental fee is \$15, which includes the cost of shipping the print to the renter.

## WGA Appoints McGuigan

The appointment of Roland F. McGuigan, for the last nine years Dean of Men at Northwestern University, as Vice-President and Educational Director of the Western Golf Association has been announced by James L. O'Keefe, WGA President, and Carleton Blunt, Chairman of the Trustees of Evans Scholars Foundation.

Mr. McGuigan will leave Northwestern University in July to take over full-time duties as supervisor of the more than 250 ex-caddies who will be in the Evans Scholars program next fall. The over-all programs of WGA and the Evans Scholars Foundation will continue under the supervision of Executive Vice-President Milton Woodard.

Evans Scholars Foundation is celebrating its 25th anniversary this year and has furnished college educations for 385 young men since its inception in 1930.

## The Golf Business

Once again golf equipment led all other categories of athletic and sporting goods in sales during 1954, according to an annual survey conducted by Ernst & Ernst for the Athletic Goods Manufacturers Association. Measurement is in dollar volume, based on factory selling price, including excise tax.

Sales of golf equipment during the year were \$51,263,963. Sales of baseball and softball equipment, the second-place item, were \$26,072,531.

Golf equipment comprised more than 38 per cent of all athletic and sporting goods sold, which reflects an increase in its relative position in the field. Golf equipment sales last year increased 4 per cent over the previous year.

Manufacturers who participated in the survey sold 4,372,162 golf clubs, 2,949,484 dozens of golf balls and 570,140 golf bags last year.

## Necrology

We record with much regret the passing of Lady Katherine Cairns, of London, non-playing Captain of the British Curtis

## SPORTSMAN'S CORNER

The scene was the par-3 twelfth hole at Pebble Beach during the 1952 California Amateur Championship. It was the afternoon round of the semi-final match between Bruce McCormick and Bud Holscher. McCormick was 1 up.

McCormick hit his iron shot into a bunker short of the green, while Holscher hit a fine shot some twenty feet from the hole. McCormick's explosion left him about a twenty-five foot putt which he rolled up for a seemingly sure 4. Holscher now could take two putts from twenty feet and win the hole.



BRUCE McCORMICK

He never got the chance. While he was lining up the putt, Holscher's caddie, who had taken the flag, walked over and repaired his ball mark. The referee had no choice but to award the hole to McCormick, since the caddie's action was a violation of Rule 35-1b.

McCormick would have none of this. On the next hole he teed his ball, swung his club above it three or four times and conceded the hole.

While many might question the necessity for such a tactic, none would ever question the sportsmanlike spirit behind it. It is pleasant to report that McCormick won at the thirty-eighth hole.

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Cup Team at Muirfield in 1952, the only British Team ever to defeat the United States. Lady Katherine, who died at her London home on March 18, was Chairman of the Ladies' Golf Union and a member of English international teams for years. The game and international golfers have lost a devoted friend.

## ***Electric Golf Car Survey***

Some enlightening facts concerning the use of the power-driven golf car, one of the most controversial subjects in golf, are contained in a booklet, "New Caddie Committee Guide and Electric Golf Car Survey," issued by the Western Golf Association.

As a service to its member clubs, the WGA made a survey after the 1954 golf season among its member clubs which had experienced the use and control of the golf car.

The only point on which opponents and proponents of the electric car seem to agree, according to the survey, is that it has value in permitting older and physically handicapped players to participate in a recreation which otherwise might not be available to them.

Approximately 29 per cent of the clubs which allow power-driven cars restrict their use to those submitting a doctor's certificate or those over an established age. In practically all clubs responding to the WGA questionnaire, a degree of control of the golf car has been established. In some instances it involves merely the decision of the professional or course superintendent in banning the use of the cars during or following a rain. The majority of clubs vest control of the vehicles in a committee or the board of directors.

## ***Uniform Ties for Walker Cup***

For the first time in the history of the Walker Cup Match, members of both the United States and British Teams wore identical neckties at St. Andrews, Scotland, last month.

The ties, of navy blue, with small red figures of the American Eagle and the British Lion, were the gift of the Royal and Ancient Golf Club of St. Andrews, Scotland. One of the ties, incidentally, was presented to the USGA Museum in "Golf House."

## ***Scores By the Thousands***

The next several days will be ultra busy ones at the headquarters of National Golf Day, where the 18-hole scores of

## **NEW MEMBERS OF THE USGA**

### **REGULAR**

Alexander City Country Club, Ala.  
Bay City Country Club, Mich.  
Benton County Country Club, Inc.  
Cambridge Country Club, Md.  
Colwood Golfers Association, Ore.  
Cortland Country Club, N. Y.  
Crown Point Country Club, Vt.  
Cumberland Country Club, Md.  
Dickinson Country Club, Texas  
Fort Dix Golf Club, N. J.  
Freeport Golf Club, Texas  
Gatesville Country Club, Texas  
Hillsdale Golf and Country Club, Mich.  
Lexington Golf Club, Va.  
Old Warson Country Club, Mo.  
Pine Needles Country Club, N. C.  
Silver Lake Country Club, Mich.  
Sunset Grove Country Club, Texas  
Union Country Club, S. C.  
Vernondale Golf Club, Cal.  
Woodland Golf Club, Ind.  
Whitefish Lake Country Club, Mont.  
Yakota Golf Club, Japan

### **ASSOCIATE**

Fairview Golf Course, Ohio  
Utica Municipal Golf Course, N. Y.  
Virginia Polytechnic Institute Golf Course  
Va.

thousands of men and women who matched strokes against Ed Furgol, USGA Open Champion, and Mrs. George Zaharias, USGA Women's Open Champion, will be tabulated. This is the first year women had an opportunity to compete against a feminine champion. Furgol and Mrs. Zaharias played at the Olympic Country Club in San Francisco, where the Open Championship is to be played.

In the last three years, prior to this year, more than \$317,000 has been contributed to the National Golf Fund, Inc., through National Golf Day, sponsored by Life Magazine and the Professional Golfers' Association with the cooperation of the USGA. Of that total, \$23,700 has been allotted to turfgrass research and education and disbursed at the direction of the USGA Green Section.

## ***English Returns***

John P. English has returned to the Association as Assistant Executive Director after an absence of three months.