A CLUB INVITATION FOR JUNIORS

Y ou wonder what a single Club can do to promote junior golf?

The East Aurora Country Club, in East Aurora, N. Y., has provided one answer in an Annual Junior Invitation Tournament over a four-day week end.

In putting on this tournament, the Club's Committee, under the direction of H. R. Merritt, Jr., employed all the trimmings.

The Trimmings

Invitations were accompanied by a formal, printed folder which set forth the dates, the form of play, the prizes, the rules and the conditions of entry. Those who desired to compete had to return an enclosed postal card so that it would be received three days before the qualifying round.

The entry fee was \$5 and entitled a boy to one practice round, at least three rounds of tournament play, a tournament dinner and three buffet luncheons. Each boy was issued a small book containing tickets for each of the four meals.

In form, the tournament was a standard, individual stroke-and-match-play event. The boys qualified in groups of three over eighteen holes for a first flight of thirty-two and subordinate flights of sixteen. There were prizes for the medalist, the winners and runners-up in each flight and the winner of the consolation in each flight.

The Rules of Golf were strictly enforced. The committee felt it should attempt to bring home to the boys the value of playing the game according to the Rules.

The committee had the good fortune of having Howard Hoover, golf coach at the East Aurora High School, as one of its members. Hoover's successful golf team enabled him to come in contact with the promising junior golfers in the area, and he provided the nucleus for the invitation list. Golfers from Rochester, Buffalo, Batavia, Jamestown, Olean, Dunkirk and Niagara Falls, were invited, and the invitations were limited to this area as the boys

had to be transported to East Aurora by their families.

Source of Funds

The Club gave the committee an initial \$100 and the balance of the money to finance the tournament was raised on a voluntary basis among the members. The finance committee contacted each member with the hope that he would feel the tournament a good idea and back it with a \$5 donation. The committee raised enough money to run last year's tournament and to start a small account to back future tournaments.

Transportation was provided between the Club and the various spots at which the boys were housed. The junior boys and girls of the Club gave a dance Friday evening.

The Buffalo Courier Express and the Buffalo Evening News gave the tournament a real send-off. Each paper built up the tournament during the two-week period preceding the event and had reporters at the tournament throughout the four days of its duration. The committee felt the newspapers did an outstanding job of backing its efforts.

Treat your caddie as you would your son.

MEXICAN CHAMPIONS

Rex Baxter, Jr., of Amarillo, Texas, who showed a world of promise in winning our Junior Amateur Championship a little more than a year ago, now has won his first national championship on the adult level, and he is the first of our Junior Champions to do so.

Rex won the Mexican Amateur Championship early this month, defeating Chris Gers, of Oklahoma City, Okla., 9 and 8, in the final. Incidentally, a fellow Texan, Miss Kathleen Gammage, of Houston, succeeded Miss Wiffi Smith as Mexican Women's Champion by defeating Miss Enriqueta Martinez, 4 and 3, in that final.