

A New Film On Etiquette Sponsored by the USGA



Robert T. Jones, Jr., introduces the first "Golf House" Film Library presentation, The Rules of Golf—Etiquette, by pointing out: "The golfer must know the Rules of Golf and call penalties on himself. He is his own referee, just as in life. Golf is an unusual sport in this respect. Personal honor and consideration of the other golfers are basic."

THE FIRST "Golf House" Film Library presentation, "The Rules of Golf—Etiquette," is now available for private and public showings.

This motion picture is an official visualization of the primary points of etiquette on the golf course, as set forth in Section 1 of the Rules of Golf, and was designed for showings by golf clubs, schools and colleges and other interested groups as well as on television. It carries the endorsement of the USGA.

Robert T. Jones, Jr., makes the introductory statement on the importance of etiquette. Ben Hogan appears in several scenes. Narration is supplied by Lindsey Nelson.

The film is 16 mm. Kodachrome, and the running time is 17½ minutes. It was produced by National Educational Films, Inc., of New York, N. Y., in cooperation with the USGA. The rental fee is \$15, which includes the cost of shipping the print to the renter.

It will be shown for the first time at the annual meeting of the Professional Golfers' Association of America, in St. Paul, Minn., November 29.

"The Rules of Golf—Etiquette" was photographed mainly at the Somerset Hills Country Club, Bernardsville, N.J., last summer but some of the special effects for the background titles were photographed at the Ridgewood Country Club, Ridgewood, N. J.

It features Mr. and Mrs. Joseph Frelinghuysen, Jr., and their teen-age son and daughter, Joseph, III, and Mardi, who demonstrate various violations of the code of etiquette in the course of a family four-ball match.

While the Frelinghuysens are committing their breaches, Hogan appears in a match with Ted Smith, professional at the Somerset Hills Country Club and William G. Grainger plays through with Percy R. Pyne, III.

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cester, Mass., won the handicap prize, and Miss Diana Hoke, of Pittsburgh, Pa., a grand-daughter of Bobby Cruickshank, was second in this department.

In the final of the second flight, Miss Bailey defeated Miss Meyerson. In the final of the third flight, Miss Carole Coulson, of Wayne, Pa., defeated Miss Mary Hewitt, of Florence, S.C. In the final of the fourth flight, Miss Carole B. Burdeshaw, of Griffin, Ga., defeated Miss Catherine T. Poore, of Chestnut Hill, Pa.

Miss Louise Suggs, a former Amateur and Open Champion, gave a fine clinic on Sunday afternoon prior to the Championship, after which there was a clinic on the Rules of Golf and a dinner for the contestants, followed by singing and games.

Mr. Eugene G. Grace, of Bethlehem, Pa., invited the semi-finalists, the Misses Smith, Driscoll, Jessen and Leona Sayre, of Norristown, Pa., to come to Saucon Valley Country Club the weekend of the final and play with the Curtis Cup Teams of the United States and the British Isles in an 18-hole event for members and their guests. Of course, all the girls had been invited to watch the Curtis Cup Teams practice and compete at the Merion Golf Club each afternoon during their Championship.

NEW FILM

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All the individuals seen kindly contributed their services. Jones and Hogan are the only two identified by name.

Francis Carter Wood, Jr., Vice-President of National Educational Films, Inc., was in charge of production and devised some effective zoom shots to demonstrate points. The film was written and directed by Frank Donovan and edited by Henry Hesse. Robert Rosien was in charge of the recording.

Shipping of prints will be handled by National Educational Films, Inc., 165 West 46th Street, New York 36, N.Y. All inquiries and requests for bookings should be sent direct to National Educational Films, Inc.

USGA PUBLICATIONS OF GENERAL INTEREST

THE RULES OF GOLF, as approved by the United States Golf Association and the Royal and Ancient Golf Club of St. Andrews, Scotland, effective January 1, 1954. Booklet, 25 cents (special rates for quantity orders). Poster, 25 cents.

ARE YOUR LOCAL RULES NECESSARY? a reprint of a USGA Journal article containing recommendations regarding local rules. No charge.

THE RULE ABOUT OBSTRUCTIONS, a reprint of a USGA Journal article. No charge.

USGA GOLF HANDICAP SYSTEM FOR MEN, containing recommendations for computing Basic and Current Handicaps and for rating courses. Booklet, 25 cents. Poster, 10 cents.

THE CONDUCT OF WOMEN'S GOLF, containing suggestions for guidance in the conduct of women's golf in clubs and associations, including tournament procedures, handicapping and course rating. 25 cents.

HANDICAPPING THE UNHANDICAPPED, a reprint of a USGA Journal article explaining the Callaway System of automatic handicapping for occasional players in a single tournament. No charge.

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TURF MANAGEMENT, by H. B. Musser (McGraw-Hill Book Co., Inc.), the authoritative book on greenkeeping. \$7.

USGA JOURNAL AND TURF MANAGEMENT, a 33-page magazine published seven times a year and containing authoritative information on the Rules of Golf, USGA championships, handicapping, amateur status, greenkeeping methods, clubs and ball, new trends and the play of the game. \$2. a year.

These publications are available on request to the United States Golf Association, 40 East 38th Street, New York 16, N. Y. Please send payment with your order.