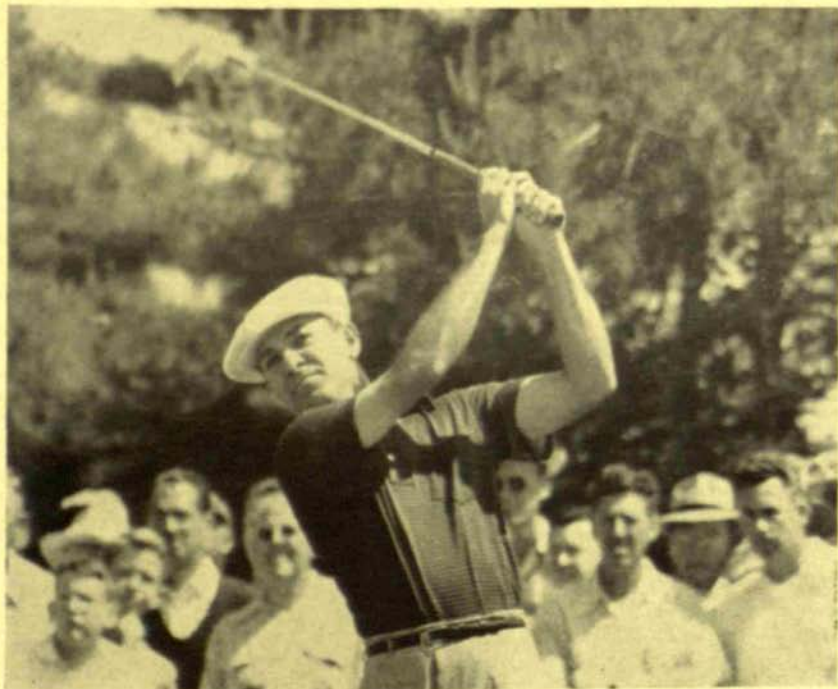




# USGA JOURNAL

AND  
TURF MANAGEMENT

HIS TARGET: A FOURTH OPEN



Ben Hogan has won the last three USGA Open Championships in which he has played and needs only one more to equal the number won by Willie Anderson and Bob Jones in their respective eras. The Northwood Club, in Dallas, Texas, is presenting him an opportunity to do just that — and you will note the determination revealed in Ben's face.

JUNE 1952